

**FOR IMMEDIATE RELEASE**

**Wynn Las Vegas Announces New Guest Booking Program “Wynn Insider”**

*Wynn Insiders receive 15 percent off entire room booking at the resort*

**CLICK** [**HERE**](http://ctt.ec/VMAt5) **TO TWEET:** Sign up to be a #WynnInsider and instantly save on every @WynnLasVegas room booking for the lowest price available <http://wyn.lv/1AbM7zK>

**LAS VEGAS**—**(August 13, 2014)**—Wynn Las Vegas today announced the launch of the resort’s new guest booking program, “Wynn Insider.” Wynn Insider is a unique program in that it assures guests they will receive 15 percent off their entire room booking at the Forbes Travel Guide Five-star rated resort, guaranteeing the absolute lowest price available.

Unlike most guest loyalty programs, the Wynn Insider program ensures guests will receive the 15 percent discount with no black-out dates. The discount is also applicable on top of room packages discounts and Wynn Exclusive special offers. Guests must book their room on the company’s awarding-wining website, WynnLasVegas.com, or by directly calling the resort.

Signing up as a Wynn Insider is simple, only requiring guests to enter their email address via an online portal, and access to the program is at no charge to the guest. Guests can choose from any available room, suite or Wynn Exclusive offer and instantly receive 15 percent off their booking.

Wynn Insiders also enjoy all the benefits of our Wynn Rate Promise, easy modifications to reservations, our exceptional service, the guarantee of no hidden fees, and special offers and communications.

For access to Wynn Insider prices or to learn more, guests can visit www.wynnlasvegas.com.

**ABOUT WYNN LAS VEGAS**

[Wynn and Encore Las Vegas](http://www.wynnlasvegas.com) are two luxury hotel and casino resorts on the Las Vegas Strip. The iconic travel destinations are operated by international resort developer [Wynn Resorts](http://www.wynnresorts.com/), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Las Vegas opened on April 28, 2005 and has been recognized as the best resort in Nevada on *Condé Nast Traveler’s* [“Gold List”](http://www.cntraveler.com/hotels/north-america/united-states/wynn-and-encore-las-vegas-las-vegas-nevada) for five consecutive years. The resort features 2,714 lavish guest rooms and suites, more than 111,000 square feet of state-of-the-art [casino](http://www.wynnlasvegas.com/Casino) space, 14 casual and fine dining [restaurants](http://www.wynnlasvegas.com/Restaurants), a [spa](http://www.wynnlasvegas.com/Activities/Spas/EncoreSpa) and [salon](http://www.wynnlasvegas.com/Activities/Salons) and an on-site Ferrari and Maserati dealership and 18-hole [golf course](http://www.wynnlasvegas.com/Activities/Golf/WynnGolfCourse). Wynn Las Vegas is also home to “[Le Rêve – The Dream](http://www.wynnlasvegas.com/Shows/LeReve/Photos),” an award-winning theatrical experience blending aerial acrobatics, provocative choreography, powerful performances and elaborate effects. Encore, an expansion of Wynn Las Vegas, opened on Dec. 22, 2008. Featuring an additional 2,034 all-suite accommodations, a 72,000-square-foot casino, five restaurants and a spa and salon, Encore is located adjacent to Wynn Las Vegas. Combined, the two resorts boast four distinct [nightlife](http://www.wynnlasvegas.com/NightClubs/EncoreBeachClub) and day club experiences, approximately 283,000 square feet of [meeting space](http://www.wynnlasvegas.com/MeetingsAndWeddings) and 98,000 square feet of retail space. For more information on Wynn and Encore Las Vegas, visit [www.wynnpressroom.com](http://www.wynnpressroom.com), follow on [Twitter](http://www.twitter.com/wynnlasvegas) and [Instagram](http://www.instagram.com/wynnlasvegas) at @WynnLasVegas and [www.facebook.com/wynnlasvegas](http://www.facebook.com/wynnlasvegas).

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