

## Building an inclusive future for visual impaired children

UEFA Super Cup, a platform for positive change

Since its creation in 2015, the UEFA Foundation for Children has become a key presence at the UEFA Super Cup, delivering strong messages of integration, solidarity and hope.

This year in Tallinn, a mixed choir of visual impaired and normal-sighted boys and girls aged between 7 and 15 will perform the Florence And The Machine song *You've got the Love* before kick-off on Wednesday 15 August. The choir will be made up of children from Tallinna Heleni Kool (Helen's School in Tallinn), which teaches children with hearing and visual impairments, and multiple disabilities, and Tallinna Poistekoor (the Tallinn boys' choir).

The support of the players of Real Madrid CF and Club Atlético de Madrid will highlight the importance of integrating children with disabilities into society as well as giving opportunities to children in less-privileged parts of the world. The youngsters will have the chance to meet players from both teams and share their mutual love of football ahead of the match.

"It's the first time our students have been involved in such a big project, and I am very happy," said Erki Korp, head of Tallinna Heleni Kool. "Mentalities towards persons with disabilities are changing very slowly in Estonian society. An event like this will raise awareness of the problems faced by blind children in our society, and people will start to talk about it, which is very important in bringing about positive change."

"The UEFA Super Cup is an important event for the UEFA Foundation for Children, where we can make a link between professional football and local children," said Urs Kluser, general secretary of the UEFA Foundation for Children. "Football is a game of passion that builds bridges between people. No matter who you are or where you come from, you have a part to play in the world of football."

## Note:

The UEFA Foundation for Children is launching a new call for projects on 13 August. Applicants have one month to submit details of their projects. All the necessary information and the selection criteria will be published on the online platform. The board of trustees will decide on projects and announce its decisions before the end of 2018.

## Additional information:

High-resolution videos and images relating to this press release can be found in the <u>newsroom</u>. Follow the UEFA Foundation for Children on social media: <u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u>, <u>YouTube</u>.