

Update: 917 Drivers on Tour

917 DRIVERS ON TOUR: Titleist 917 drivers have earned overwhelming validation and success with tour players around the world. More than 150 players have trusted new 917 drivers in competition across the worldwide professional tours since the start to the seeding and validation process at the Quicken Loans National at Congressional in late June – including **Adam Scott** (917D2 9.5°), **Jimmy Walker** (917D2 8.5°), **Bill Haas** (917D2 9.5°), **Byeong Hun An** (917D3 8.5°), **Justin Thomas** (917D3 9.5°), **Charley Hoffman** (917D2 8.5°), **Scott Piercy** (917D2 8.5°), **Jason Dufner** (917D2 10.5°) and **Webb Simpson** (917D3 10.5°).

Jimmy Walker first began testing early 917 prototypes in January at the Titleist Performance Institute in Oceanside, Calif. At his first opportunity, he put his new Titleist 917D2 (8.5°) in play at the World Golf Championships event at Firestone. Less than a month later, Walker won the PGA Championship at Baltusrol for his first major title.

"I put the 917D2 straight into play. It was definitely faster, had a better sound and feel, and I really loved the shape," Walker said. "Performance-wise, we found a lower sweet spot and I was able to lower my spin rate to exactly where I wanted. The ball flight was also what I liked to see, which is not super high. I can fly the ball on a rope anywhere from 295-310 and then it just rolls out far and straight. I've also picked up a lot of confidence hitting it into the wind."

Also at the PGA Championship, **Byeong Hun An** won the event's Long Drive Contest, using his new Titleist 917D3 (8.5°) to hit a 347-yard drive off Baltusrol's first tee. "My misses seem to stay straight right on line and no doubt it's longer than my 915D4," An said.

In just his second start with his new 917D2 8.5° driver, **Greg Chalmers** won the Barracuda Championship for his first PGA Tour victory in 386 starts. In his interview on the 18° green, Chalmers told Golf Channel: "Thanks to Titleist, I've got that new driver they've got, that 917, and I gained some yardage and started driving it straighter and I drove it beautifully..."

One week after **Justin Thomas** put his new 917D3 9.5° model in play, he stepped to the 16⁻ tee at Firestone Country Club and unleashed a 414-yard drive down the fairway of the 667-yard par-5. To date, it's the longest drive recorded this season on the PGA Tour.

"It was the hardest I've probably ever hit a drive," said Thomas, who chipped in for eagle. "As soon as I hit it I knew..."

CONTACT:

Joe Gomes, Director of Tour Communications joe_gomes@acushnetgolf.com
508-979-3211