

Japan Tobacco International

Commitment to Society

Supporting the arts and culture in all the countries in which it is present

Japan Tobacco International (JTI) is the international division of Japan Tobacco (JT), world leader in the production and marketing of tobacco products.

With a **core revenue of \$11,911 million USD** in financial year closed December 31, 2014, it is the fastest growing tobacco company in the last 15 years.

Headquartered in Geneva, JTI operates in more than **120 countries** and employs **26,000 people** all over the world.

JTI Iberia comprises the markets of Spain (Peninsula and the Balearic Islands –former monopoly- and the Canary Islands), Portugal, Andorra and Gibraltar. In the Canary Islands, the company has a tobacco factory in Santa Cruz de Tenerife.

In Iberia, the company has more than 800 employees.

JTI has the experience of more than 26,000 employees and works with the diversity of 100 nationalities. This international nature makes JTI a different company, an international firm with Eastern and Western roots

8 global brands are at the core of JTI's portfolio: Winston, Camel, Mild Seven-MEVIUS, Benson & Hedges, Silk Cut, Sobranie of London, Glamour and LD.

Social and cultural contribution

JTI is a responsible company that is committed to all communities it operates in. Thus, since its incorporation it has collaborated on **social, cultural and environmental initiatives**.

In the field of culture, JTI works in three areas: conservation of artistic heritage, support of different kinds of art and promotion of Japanese culture

Under this programme, JTI has partnered with **more than 120 social and cultural organizations** throughout the world, so as to encourage the development of projects that positively impact the countries in which it operates.

In the field of culture, the company works with leading institutions in three areas: conservation of artistic heritage, support of different kinds of art and promotion of Japanese culture.

In Spain, JTI has been supporting the **Museo Thyssen-Bornemisza**, where it has already co-sponsored two major exhibitions, the **Madrid Royal Theatre**, by backing the inauguration of the opera season, the **Friends of the Prado Museum Foundation** for more than 20 years, the **Atlantic Centre of Modern Art (CAAM)** in Las Palmas de Gran Canaria and the **Tenerife Arts Space (TEA)**, both important spaces for art and culture in the Canary Islands.



Francisco de Zurbarán. Saint Serapion, 1628.
Oil on canvas, 120.2 x 104 cm. Hartford, CT, Wadsworth Atheneum Museum of Art.
The Ella Gallup Sumner and Mary Catlin Sumner Collection

Museo Thyssen-Bornemisza

In 2013, JTI furthered its commitment to the promotion of art through its involvement with the Thyssen-Bornemisza Museum, one of the greatest icons of visual arts in our country.

The company collaborated on the *Pop Arts Myths* exhibition in 2014 as part of this commitment. This year, JTI will support the **Zurbarán: A New Perspective** exhibition, which will provide an updated look at the works of this great master from the Spanish Golden Age.

International collaboration

JTI also works with the Teatro de la Scala in Milan, the Louvre in Paris, the Royal Academy of Arts in London and the Hermitage Museum in St. Petersburg.