

**STORY SLUG: Women and CPR**

**SPONSOR: American Heart Association**

**FORMAT: TV/RADIO :30**

**ISCI: DEF101802C3H**

SCRIPT

During cardiac arrest, every second counts.

Immediate CPR can double even triple the chance of survival. It saved my life.

Unfortunately, women are less likely to receive CPR from a bystander, partly because people are afraid to touch them.

If you see a teen or adult suddenly collapse, start Hands Only CPR by calling 911.

Then push hard and fast in the center of the chest until help arrives.

Visit [GoRedforWomen.org/WomenandCPR](http://GoRedforWomen.org/WomenandCPR) to learn more.

((END SLATE))

LEARN MORE:

[GoRedforWomen.org/WomenandCPR](http://GoRedforWomen.org/WomenandCPR)

((END SLATE))

LOGOS