

# Radio Script

**STORY SLUG: HCM Student Athletes**

**SPONSOR: American Heart Association**

**FORMAT: Radio PSA :15**

**JOB NUMBER: 101869**

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## KEEPING ATHLETES' HEARTS PUMPING

SCRIPT: Heads Up, Athletes, Coaches, and Parents: Play for Life, Not Just Points. (:03)

Hypertrophic Cardiomyopathy or HCM is the leading cause of sudden cardiac death, especially in Black athletes in sports like football or basketball. (:07)

Learn more at [heart.org slash HCM Student Athlete](https://heart.org/slash/HCM-Student-Athlete). (:03)

PS/RP/RQ