American Heart Association.

Go Red for women.

# TV Script



| STORY SLUG: Faces of Cardiovascular Disease | SPONSOR: American Heart Association |
|---|---|
| **FORMAT: TV :30** | **ISCI:** BNX102420D3H |
| SCRIPT<br><br>I am an athlete.<br><br>I am an educator.<br><br>I am an EMT.<br><br>A neurologist.<br><br>A veteran.<br><br>A business owner.<br><br>I am a mom.<br><br>We are survivors.<br><br>Cardiovascular disease is the number one killer of women and it doesn't discriminate.<br><br>It can affect any woman at any age or stage.<br><br>Yet many women don't know it's their greatest health threat.<br><br>Encourage three women you love to learn more about their risk factors and how they can take charge of their health today. | *((END SLATE))*<br>LEARN MORE:<br>GoRedforWomen.org<br><br>*((END SLATE))*<br>LOGOS |

Data Classification - Private