

United Way
“Join the Fight”
:60s TV PSA

Problems.

The ones most people don't have the stomach for. The ones nobody talks about at cocktail parties.

We go looking for them.

In unforgiving cities, desolate towns and seemingly docile suburbs.

No matter the obstacles, no matter the odds, we surround a community's most critical problems.

And we fight.

United Way fights for the health, education and financial stability of every person in every community.

Because change doesn't happen alone. Hope isn't a one-man band. And there's no such thing as self-taught or self-made.

We have one life. To live better, we must Live United.