



UWW :30 Video Script

“Change Doesn’t Happen Alone”

VOICEOVER:

736 million people struggle to meet their basic needs.

An estimated 40 million people have fallen victim to human trafficking.

51 million kids go hungry every day.

And every day, United Way and our partners including Kellogg, Wells Fargo and UPS fight for the

....health,

...education,

...and financial stability

...of every person in every community.

**SUPER: Change doesn’t happen alone.
Kellogg logo + United Way Logo
Wells Fargo logo + United Way Logo
UPS logo + United Way Logo**

**SUPER: United Way Logo
unitedway.org/change**