



Television / Expiration Date Form

Initial Year Renewal

(To be completed by Ad Council)

Campaign: Saving for Retirement

Launch Date: 7/19/2017

Sponsor: AARP

Job#: _____

Agency Name: FCB NY
(no abbreviations, please)

Agency Talent Dept. Contact: Tatysna Burtman
(name and contact info)
212-716-7827 tatysna.burtman@fcc.com

! VOLUNTEER AGENCY and AD COUNCIL CAMPAIGN MANAGERS PLEASE NOTE:
The expiration date must be calculated based on a one (1) year period beginning not later than 15 working days after the first delivery of the PSA to TV or radio stations or 13 weeks after commencement of the maximum use period, whichever first occurs.

Have all the spots been cleared for internet use?
(Unless excluded by the performer, any use on the internet is permitted regardless of the type of site including: Sponsor/Ad Council sites, Media sites, Video/Content sharing sites other non-profit or government sites.)
 Yes No (if NO, list below or attach special provision details)

Has all music (if applicable) on the above spots been cleared for use?
 Yes No (if NO, list below or attach special provision details)

Music Type (check one):
 Licensed Expiration Date (if any): _____
 Stock Other Music Type
 Original

Music Comments: _____

Are there any other considerations that could affect the commercial expiration date?
 Yes No (if YES, contact your Ad Council Campaign Manager)

Ad Name	Length	Agency Commercial ID	Date Produced (session date)	Station Delivery Date	Expiration Date
College	:30	CNRT0007000/H	5/11/2017	7/19/2017	7/19/2018
College	:15	CNRT0010000/H	5/11/2017	7/19/2017	7/19/2018
House Hunting	:30	CNRT0008000/H	5/13/2017	7/19/2017	7/19/2018
House Hunting	:15	CNRT0011000/H	5/13/2017	7/19/2017	7/19/2018
Travel	:30	CNRT0009000/H	5/10/2017	7/19/2017	7/19/2018
Travel	:15	CNRT0012000/H	5/10/2017	7/19/2017	7/19/2018

Ad Council Signature

Campaign Manager: [Signature] Volene Rastetter 8/20/2017
(Title) (signature) (print name) (Date)

Volunteer Agency Signature

Account Supervisor: [Signature] Malika Roo 7/17/2017
(Title) (signature) (print name) (Date)