



Radio / Expiration Date Form

Initial Year Renewal

(To be completed by Ad Council)

Campaign: Saving for Retirement

Launch Date: 7/19/2017

Sponsor: AARP

Job#: _____

Agency Name: FCB NY
(no abbreviations, please)

Agency Talent Dept. Contact: Tatjiana Burtman
(name and contact info) 212-716-7627
Tatjana.Burtman@fcb.com

Ad Name	Length	ISCI Code	Date Recorded (session date)	First Atr Date	Expiration Date
House Ace	:30	CNRT002000	6/15/2017	7/19/2017	7/17/2018
Car Ace	:30	CNRT009000	6/15/2017	7/19/2017	7/19/2018
House ACP	:15	CNRT0022000	6/15/2017	7/19/2017	7/19/2018
Car ACP	:15	CNRT0025000	6/15/2017	7/19/2017	7/19/2018

Ad Council Signature
Campaign Manager Valerie Rastetter
(title) (signature)

Valerie Rastetter
(print name) 6/19/2017
(date)

Volunteer Agency Signature
acct supervisor Mallika Rao
(title) (signature)

Mallika Rao
(print name) 6/29/17
(date)

! VOLUNTEER AGENCY and AD COUNCIL CAMPAIGN MANAGERS PLEASE NOTE:
The expiration data must be calculated based on a one (1) year period beginning not later than 15 working days after the first delivery of the PSA to TV or radio stations or 13 weeks after commencement of the maximum use period, whichever first occurs.

Have all the spots been cleared for internet use?
(Unless excluded by the performer, any use on the internet is permitted regardless of the type of site including: Sponsor/Ad Council sites, Media sites, Video/Content sharing sites other non-profit or government sites.)
 Yes No (if NO, list below or attach special provision details)

Has all music (if applicable) on the above spots been cleared for use?
 Yes No (if NO, list below or attach special provision details)

Music Type (check one):
 Licensed Expiration Date (if any): _____
 Stock
 Original Other

Music Comments:

