



Think About the Link PSA

TV Script 60 sec
 Spanish
 FINAL

Audio: ENGLISH	Audio: SPANISH	Video
HELLO, I AM ALEJANDRO ESCOVEDO.	HOLA, SOY ALEJANDRO ESCOVEDO.	Alejandro sitting on a stool playing guitar
MUSIC HAS ALWAYS BEEN MY LIFE, BUT THAT WAS ALMOST TAKEN AWAY FROM ME BY HEPATITIS C.	LA MÚSICA HA SIDO SIEMPRE MI VIDA, PERO FUE CASI ARRANCADA DE MIPOR LA HEPATITIS C.	
THANKFULLY, I RECEIVED TREATMENT AND STOPPED CANCER BEFORE IT STARTED.	POR SUERTE, HE RECIBO TRATAMIENTO Y HE DETENIDO AL CÁNCER ANTES DE QUE COMIENZE.	Alejandro stops playing for a moment
MANY DON'T KNOW THERE'S A LINK BETWEEN CERTAIN VIRUSES AND CANCER.	MUCHOS NO SABEN QUE HAY UNA CONECCIÓN ENTRE CIERTOS VIRUS Y EL CÁNCER.	Alejandro looking directly into camera
THAT'S WHY I'VE PARTNERED WITH THE PREVENT CANCER FOUNDATION.	ES POR ESO QUE ME HE ASOCIADO CON LA FUNDACIÓN PARA LA PREVENCIÓN DEL CÁNCER.	Lower-third identification: "Alejandro Escovedo for The Prevent Cancer Foundation®"
THE MOST COMMON VIRUSES THAT LINK TO CANCER ARE:	LOS VIRUS QUE MÁS COMUNMENTE SE RELACIONAN CON EL CÁNCER SON:	

<p>HUMAN PAPILOMAVIRUS, OR HPV,</p> <p>HEPATITIS B,</p> <p>AND HEPATITIS C.</p> <p>EVERY YEAR MORE THAN 27 THOUSAND PEOPLE ARE DIAGNOSED WITH A CANCER CAUSED BY HPV.</p> <p>AND UP TO 65% OF ALL LIVER CANCERS ARE CAUSED BY HEPATITIS B OR C.</p> <p>THIS CAN BE PREVENTED.</p> <p>SEE YOUR DOCTOR TO GET SCREENED AND GET VACCINATED AGAINST VIRUSES THAT CAN CAUSE CANCER.</p> <p>FOR MORE INFORMATION VISIT THINK ABOUT THE LINK DOT ORG.</p>	<p>EL VIRUS DEL PAPILOMA HUMANO, O VPH,</p> <p>LA HEPATITIS B,</p> <p>Y LA HEPATITIS C.</p> <p>CADA AÑO MÁS DE 27 MIL PERSONAS SON DIAGNOSTICADAS CON UN CÁNCER CAUSADO POR EL VPH.</p> <p>Y HASTA UN 65% DE TODOS LOS CÁNCERES DE HÍGADO SON CAUSADOS POR LA HEPATITIS B O C.</p> <p>ESTO SE PUEDEN PREVENIR.</p> <p>VEA A SU MÉDICO PARA HACERSE UN CHEQUEO Y VACUNARSE CONTRA LOS VIRUS QUE PUEDEN CAUSAR CÁNCER.</p> <p>PARA MÁS INFORMACIÓN VISITE THINK ABOUT THE LINK DOT ORG.</p>	<p>Alejandro continues to play guitar or music bed.</p> <p>Graphics explain the link</p> <p>Animation shows lines linking viruses and cancers</p> <p>Graphics:</p> <p>Get Screened Get Vaccinated Get Treated</p> <p>Think About the Link Logo Prevent Cancer Foundation Logo</p> <p>WWW.THINKABOUT THELINK.ORG</p> <p>Stop Cancer Before It Starts®!</p> <p>Detenga al Cancer Antes de Que Comienze!</p>
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