



## Think About the Link PSA

TV Script  
FINAL  
30 seconds

Audio:	Video:
<p>HI, I'M ALEJANDRO ESCOVEDO.</p> <p>YOU MAY NOT KNOW THERE'S A LINK BETWEEN CERTAIN VIRUSES AND CANCER. I FOUND OUT WHEN I WAS DIAGNOSED WITH HEPITITIS C.</p> <p>I LEARNED THAT UP TO 65% OF ALL LIVER CANCERS ARE CAUSED BY HEPATITIS B OR C.</p> <p>THAT'S WHY I'VE PARTNERED WITH THE PREVENT CANCER FOUNDATION.</p> <p>SEE YOUR DOCTOR TO GET SCREENED FOR HEP B AND HEP C AND GET VACCINATED FOR HEP B. IF YOU ARE DIAGNOSED, TREATMENTS ARE AVAILABLE.</p> <p>THINK ABOUT THE LINK BETWEEN VIRUSES AND CANCER.</p> <p>FOR MORE INFORMATION VISIT THINK ABOUT THE LINK DOT ORG.</p>	<p>Alejandro looking directly into camera. Lower-third identification: "Alejandro Escovedo for The Prevent Cancer Foundation®"</p> <p>Animation shows lines links between viruses and cancer.</p> <p>Graphics:</p> <p>Get Screened Get Vaccinated Get Treated</p> <p>Think About the Link Logo Prevent Cancer Foundation Logo</p> <p><a href="http://WWW.THINKABOUTTHELINK.ORG">WWW.THINKABOUTTHELINK.ORG</a></p> <p><b>Stop Cancer Before It Starts®!</b></p>