



Think About the Link PSA

RADIO Script
FINAL
60 seconds

Audio:

HELLO, I AM ALEJANDRO ESCOVEDO.

MUSIC HAS ALWAYS BEEN MY LIFE, BUT THAT WAS ALMOST TAKEN AWAY FROM ME BY HEPATITIS C. THANKFULLY, I RECEIVED TREATMENT AND STOPPED CANCER BEFORE IT STARTED.

YES, *CANCER*.

MOST PEOPLE DON'T KNOW THERE'S A LINK BETWEEN CERTAIN VIRUSES AND CANCER.

I DIDN'T KNOW, BUT I DO NOW AND SO SHOULD YOU. THAT'S WHY I'VE PARTNERED WITH THE PREVENT CANCER FOUNDATION.

THE THREE MOST COMMON VIRUSES THAT LINK TO CANCER ARE:

HUMAN PAPILLOMAVIRUS, OR HPV, HEPATITIS B, AND HEPATITIS C.

EVERY YEAR MORE THAN 27 THOUSAND MEN AND WOMEN ARE DIAGNOSED WITH A CANCER CAUSED BY HPV.

AND UP TO 65% OF ALL LIVER CANCERS ARE CAUSED BY HEPATITIS B OR C.

THESE CANCERS ARE *PREVENTABLE*.

SEE YOUR DOCTOR TO GET SCREENED AND GET VACCINATED AGAINST VIRUSES THAT CAN CAUSE CANCER. IF YOU NEED TREATMENT GET IT!

FOR MORE INFORMATION VISIT THINK ABOUT THE LINK DOT ORG.

TOGETHER WE CAN STOP CANCER BEFORE IT STARTS.