



Think About the Link PSA

RADIO Script
FINAL
30 seconds

Audio:

HI. I AM ALEJANDRO ESCOVEDO.

MOST PEOPLE DON'T KNOW THERE'S A LINK BETWEEN CERTAIN VIRUSES AND CANCER. I FOUND OUT WHEN I WAS DIAGNOSED WITH HEPITITIS C.

I LEARNED THAT UP TO 65% OF ALL LIVER CANCERS ARE CAUSED BY HEPATITIS B OR C.

THAT'S WHY I'VE PARTNERED WITH THE PREVENT CANCER FOUNDATION.

LIVER CANCER IS PREVENTABLE.

SEE YOUR DOCTOR TO GET SCREENED FOR HEP B AND HEP C AND GET VACCINATED FOR HEP B. IF YOU ARE DIAGNOSED, TREATMENTS ARE AVAILABLE.

FOR MORE INFORMATION, VISIT THINK ABOUT THE LINK DOT ORG.