

Media release

Zurich Airport, 1 November 2019

Lounges

SWISS opens new Alpine Lounge at Zurich Airport

SWISS opened a new-style lounge with alpine flair and a modern food and beverage concept in Zurich Airport's Terminal A today. The new SWISS Alpine Lounge is available to Miles & More Senators and Star Alliance Gold Members, along with Business Class travellers on SWISS and other Lufthansa Group airlines.

Swiss International Air Lines (SWISS) opened a new lounge at its Zurich hub today that offers its visitors a multi-sensual airport lounge experience. The 500-square-metre SWISS Alpine Lounge occupies the former location of the First Class Lounge in the airport's Terminal A, and can accommodate up to 100 travellers.

A mountain hut with quality Swiss materials

Zurich's new SWISS Alpine Lounge blends all the charm of a rustic yet contemporary mountain hut with the comforts and the style features of the familiar SWISS lounges. Of particular note are the light-wood elements and the bespoke furniture, much of it hand-made by Swiss craftsmen. The quality alpine-style carpets and cushion covers are also hand-crafted and sourced from small Swiss manufacturers. Large communal wooden tables underscore the hut-like ambience, while the high windows offer fabulous views of the apron area and its flight activities.

A modern food and beverage concept around a rustic oven

SWISS has taken a new direction with the lounge's food concept, too. The centrepiece of the new SWISS Alpine Lounge is a rustic oven in which seasonal dishes are prepared. Guests are additionally offered a range of further ingredients to tailor their food to their particular taste. These individualization options also help to reduce food waste. The beverages on offer include a selection of local Swiss wines and spirits. And the wines are served using a new and more ecofriendly dispensing system that enhances both the quality of the wine and the lounge's recycling credentials.

The new SWISS Alpine Lounge is open Mondays to Fridays from 05:30 to 18:30. The lounge is available to Miles & More Senators, Star Alliance Gold Members and Business Class travellers on SWISS and other Lufthansa Group airlines.

Swiss International Air Lines (SWISS) is The Airline of Switzerland, serving over 100 destinations in 44 countries worldwide from Zurich and Geneva and carrying some 18 million passengers a year with its fleet of around 90 aircraft. The company's Swiss WorldCargo division provides a comprehensive range of airport-to-airport airfreight services for high-value and care-intensive consignments to around 175 destinations in more than 80 countries. As The Airline of Switzerland, SWISS embodies its home country's traditional values, and is committed to delivering the highest product and service quality. With its workforce of some 9,000 personnel, SWISS generated total revenues of over CHF 5 billion in 2018. SWISS is part of the Lufthansa Group, and is also a member of Star Alliance, the world's biggest airline network.

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