



Press release

Winner of the 2016 Longines Kentucky Oaks Race Cathryn Sophia Celebrated by Swiss Watch Brand Longines

LOUISVILLE, Ky., May 8, 2016 – Longines, the internationally renowned Swiss watch brand celebrated the 2016 Longines Kentucky Oaks on Friday by awarding Cathryn Sophia's owner, trainer and jockey with elegant timepieces from The Longines Master collection.

As the Official Watch and Timekeeper of the Triple Crown, Longines was proud to be an integral part of the 142nd running of the Longines Kentucky Oaks, the sister race to the Kentucky Derby. Cathryn Sophia ridden by Javier Castellano clocked in at 1:50.53 racing past Land Over Sea and Lewis Bay to win the Longines Kentucky Oaks race – the premier race for three year old fillies in the US. Amy Figueroa, Brand Manager, Longines U.S, presented owner, trainer and jockey of Cathryn Sophia with watches from The Longines Master Collection after an incredible win.

Additionally, the brand hosted its annual inimitable Longines Kentucky Oaks Fashion Contest to celebrate the elegance and glamorous style surrounding the legendary event. The fashionable ladies at the event strutted down the runway for an elite panel of judges, who selected the most elegant woman and awarded her a stainless-steel watch from the Longines DolceVita Collection featuring 46 diamonds.

During the Kentucky Derby weekend, Longines timepieces and branded clocks are on display throughout Churchill Downs' facilities, in which the brand's logo was prominently featured on the official red carpet, racetrack and in other surrounding areas. Further, a digital Longines Kentucky Derby Countdown Clock was revealed on Churchill Downs' official event website (www.KentuckyDerby.com) to observe this historic race.

About the watches:

The Longines Master Collection brings together classical elegance and watchmaking expertise. All range of requirements can be satisfied by the choice of displays offered by the collection: chronograph functions, indication of time in all 24 time-zones worldwide, power-reserve indicator, phases of the moon or retrograde functions. The Longines Master Collection cases are available in steel, steel and yellow gold or 18 carat rose gold. Water-resistant to 3 bar, they also have a transparent case back through which the proud owner can admire the fascinating working of the movement. Each timepiece is mounted on a steel and yellow gold or a steel bracelet, or on a black or brown alligator strap. The Official watch of the event features a silver "barley-corn" design, a moonphase display, as well as blue steel hands. It is mounted on a brown alligator strap.

Inspired by the Italian sweet life, the Longines DolceVita collection exudes contemporary elegance and femininity. Cased in steel, and sometimes decorated with diamonds, the Longines DolceVita collection comes in four dimensions. A silver-coloured "flinqué" dial adorned with painted Roman numerals and a black lacquered or white mother-of-pearl dial with diamonds decorates the watches of this line. Slender rhodium-plated or blued-steel hands point to the passing hours and minutes. With their quartz movement, the timepieces are finished by a choice of black, white, grey or red leather straps or by a stainless steel bracelet.

About Longines

Longines has been based at Saint-Imier, Switzerland, since 1832. It has generations of experience as the official timekeeper at world championships and as a partner of



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international sports federations. Longines is a member of The Swatch Group S.A., the world's leading manufacturer of horological products. With an excellent reputation for creating refined timepieces, the brand, whose emblem is the winged hourglass, has outlets in over 150 countries.

For further information please visit

http://inr.synapticdigital.com/longines/kentucky_derby_2016

or contact:

Longines International Public Relations
2610 Saint-Imier, Switzerland
publicrelations@longines.com
www.longines.com



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