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Jonathan is a core member of the IBM's Government and Regulatory Affairs team handling tech policy - artificial intelligence, cloud computing and cyber security in the EU. He is responsible for steering legislative and soft law initiatives from the European Commission, handling relationships with European Institutions and EU member states. He has covered legislative issues such as the EU Network and Information Security (NIS) Directive, GDPR and relating Codes of Conduct that IBM is participating in. Previously, Jonathan led IBM's involvement in EU Framework Programme research and was a managing consultant in IBM's Strategic Change consulting practice. Before joining PricewaterhouseCoopers where he led the EMEA internal knowledge management team, and then IBM, Jonathan was marketing director for a UK software company which pioneered the first eCommerce applications. He spent 6 years as Commercial Attaché for the British Embassy in Vienna. Throughout his career he had held academic posts in various institutions throughout Europe.