

## THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

**FOR IMMEDIATE RELEASE** March 4, 2015

## Siemens Grants \$30 Million in Software Licenses to the George Washington University

In-kind grant of software licenses will give students access to state-of-the-art technology used in high-tech manufacturing, strengthens ongoing partnership

Washington, DC (March 4, 2015) – Today, from the opening of the new Science and Engineering Hall at the George Washington University, Siemens and GW announced a \$30 million in-kind grant of software licenses to enhance programs in the School of Engineering and Applied Science and strengthen a long-standing partnership between the technology company and the university.

The in-kind grant builds upon Siemens' existing partnership with the George Washington University. With its U.S. headquarters in Washington, D.C., Siemens has worked with the university on a variety of programs including: recruiting graduates to build a talent pipeline in U.S. industries, fostering interest in science, technology, engineering and math (STEM) fields through the Siemens Competition in Math, Science & Technology, and executing energy efficiency and building automation projects.

"As the University expands its focus on research, Siemens is pleased to grow our relationship with George Washington University to include leading edge technology and training initiatives. Access to our software will help better prepare these students for high-quality STEM and advanced manufacturing jobs," said Eric Spiegel, President and CEO, Siemens USA.

Students at the George Washington University will now have access to the same Siemens product lifecycle management (PLM) software used throughout the global manufacturing industry to design, develop and manufacture some of the world's most sophisticated products in a variety of industries, including aerospace, automotive, medical devices, machinery, shipbuilding and high-tech electronics.

"We are deeply grateful to Siemens for so generously providing these invaluable tools to our faculty and students," said GW President Steven Knapp.

As software plays an increasing role in the next era of manufacturing, the School of Engineering and Applied Science will incorporate PLM software into student course work and research related to computer-aided design, engineering simulation, creative engineering design, digital manufacturing and manufacturing management. For example, students in the Department of Mechanical and Aerospace Engineering will use Siemens' PLM software for a variety of applications, including the design of off-road vehicles and rockets for collegiate competitions.

"Grants like this, which support student innovation, create their own ripple effect for good, as some of the ideas they spawn eventually make their way out to the larger society in the form of better engineering products," said David Dolling, dean of the School of Engineering and Applied Science.

# SIEMENS

Through this enhanced alliance, students can develop the advanced manufacturing and design skills sought after by the more than 77,000 global customers who utilize Siemens' PLM software and technology solutions, including hundreds of businesses throughout the greater Washington metro area.

### The George Washington University

In the heart of the nation's capital with additional programs in Virginia, the George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the District of Columbia. The university offers comprehensive programs of undergraduate and graduate liberal arts study, as well as degree programs in medicine, public health, law, engineering, education, business and international affairs. Each year, GW enrolls a diverse population of undergraduate, graduate and professional students from all 50 states, the District of Columbia and more than 130 countries.

#### **About Siemens PLM Software**

Siemens PLM Software, a business unit of the Siemens Digital Factory Division, is a leading global provider of product lifecycle management (PLM) and manufacturing operations management (MOM) software, systems and services with over nine million licensed seats and more than 77,000 customers worldwide. Headquartered in Plano, Texas, Siemens PLM Software works collaboratively with its customers to provide industry software solutions that help companies everywhere achieve a sustainable competitive advantage by making real the innovations that matter. For more information on Siemens PLM Software products and services, visit www.siemens.com/plm.

### **About Siemens Corporation**

Siemens Corporation is a U.S. subsidiary of Siemens AG, a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. With 343,000 employees in more than 200 countries, Siemens reported worldwide revenue of approximately \$98 billion in fiscal 2014. Siemens in the USA reported revenue of \$22.2 billion, including \$5.2 billion in exports, and employs approximately 50,000 people throughout all 50 states and Puerto Rico.

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