

Hola!



SEAT CODE exports its mobility software Giravolta to six countries

- **Giravolta already manages more than 3,200 vehicles (cars, motorbikes, bicycles and scooters) and more than 120,000 users**
- **Since the beginning of the year, Bleeper's bikesharing service has been operating in Dublin thanks to the mobility platform developed by SEAT CODE**
- **The SEAT S.A. software development centre has more than 200 employees and has developed 65 projects in the last year**

Barcelona, 10/02/2022. Giravolta, the multimodal mobility platform of SEAT CODE, the software development centre of SEAT S.A., continues its growth and is now available in six European countries: Spain, Germany, Ireland, Finland, Sweden and Greece. This software solution makes it possible to operate and manage vehicle fleets 100% digitally and offers connected and electric mobility for companies and cities. Currently, it has more than 120,000 users, manages 3,200 vehicles, including cars, motorbikes, bicycles and scooters, and plans to reach 10,000 vehicles in the coming months.

"Digitalisation, together with electrification, are the main transformations facing the automotive industry, and in-house software development is key to addressing them. We are proving that the start-up spirit of SEAT CODE with the experience of a manufacturer like SEAT S.A. is the perfect match for the future", says David Powels, Vice-President of Finance and IT at SEAT S.A.

The service offered by Giravolta allows companies and public administrations to have real control of their vehicle fleets, compile anonymous user data to compare efficiencies, all while reducing costs and CO2 emissions. Through the app, they can reserve the vehicle they want and open it without the need for a physical key.

"Making the international leap is a very important step for SEAT CODE, which today already markets its own products as Giravolta. Thanks to this platform, we can optimise vehicle fleets from cities and companies, reduce environmental impact and improve traffic efficiency, including parking in cities", explains Carlos Buenosvinos, CEO of SEAT CODE.

Software made in Barcelona

In the last year, SEAT CODE developed 65 projects for SEAT S.A., the Volkswagen Group and also for external companies and public institutions. SEAT MÓ were the first to use Giravolta to manage their motor-sharing fleet in Barcelona and Hospitalet, and since then other companies such as Esteve have also used it for the mobility of their employees with electric vehicles.

In addition, Dublin's bikesharing service, Bleeper, also uses Giravolta to manage its fleet of more than 1,000 bicycles in the city.

Additionally, small towns and villages are reaping the benefits of SEAT CODE. In collaboration with the Association of Municipalities for Mobility and Urban Transport (AMTU), the MOBICO plan has been launched, the electric car sharing service that facilitates car rental by the minute and connects any point in Conca d'Òdena with the capital, Igualada. In addition to reducing pollution and freeing up parking spaces, it allows citizens from less connected cities to have greater freedom to move around.

Two years digitising SEAT S.A.

SEAT CODE was born two years ago and currently has more than 200 professionals of 16 nationalities, mainly software engineers, data scientists, mobility experts and UX/UI designers.

Together, with the company's production area, SEAT CODE has developed a predictive maintenance system that foresees possible incidents in the robots on its production line. In addition, thanks to Giravolta, SEAT S.A. employees can move between the company's facilities more efficiently thanks to car-sharing or on-demand services.

SEAT S.A. is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the CUPRA and SEAT brands, while SEAT MÓ is the business unit that covers urban mobility products and solutions.

SEAT S.A. exports more than 80% of its vehicles, and is present in 75 countries. The company employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, SEAT Arona, Leon family and the CUPRA Formentor. Additionally, SEAT S.A. produces the CUPRA Born and the SEAT Tarraco in Germany, the Ateca in the Czech Republic and the SEAT Alhambra in Portugal. The company also has the SEAT CODE software development centre, located in Barcelona.

SEAT S.A. will invest 5 billion euros through to 2025 to develop new models for the two commercial brands, SEAT and CUPRA, and to electrify the range. The company aims to play a relevant role in the electrification of urban electric vehicles, with a special focus on the transformation of the Spanish automotive industry.

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