



CUPRA closes the first Extreme E season in fifth place

- > Mattias Ekström and Jutta Kleinschmidt fought to the finish in the Jurassic X Prix, the final event of the year
- > The team ends the championship in fifth place, with a second-place finish its best result during the season
- > CUPRA ABT XE continues its commitment to Extreme E and will compete in its second season, which starts in February in Saudi Arabia

Dorset, 20-12-2021 - The CUPRA ABT XE team has finished the first Extreme E season in fifth position after an intense fight for the top places in the Jurassic X Prix, the final round of the year, held in Dorset (United Kingdom). It was the competition's most extreme race so far, with rain, fog, mud and very difficult visibility conditions.

Mattias Ekström and Jutta Kleinschmidt demonstrated the pace of the e-CUPRA ABT XE1 throughout the weekend: they were second in practice and fourth in qualifying, with the team participating in the second semi-final. Second place would have been enough for CUPRA to qualify for the grand final, but an unfortunate incident with a rival while Ekström was at the wheel caused serious mechanical damage to the e-CUPRA ABT XE1.

As a result, the team had to settle for third place in and was therefore unable to reach the final. The team's goal was to improve on its second-place finish two months ago at the Sardinia (Italy) event.



CUPRA ABT XE ends the season in fifth position overall, with a second place as its best result.

“It has been a challenging year; in which we have discovered a totally new championship. That is why we are proud of the entire CUPRA ABT XE team and, of course, of our drivers, Mattias and Jutta, who have done a great job” said Xavi Serra, Head of CUPRA Racing. “We finished the season in fifth place, but we know we have the potential for much more, but that's the way racing is! In Sardinia we achieved our first podium, and I am sure that in 2022 we will achieve many more. This is just the beginning...”

Extreme E: The adventure continues in 2022

After this season of learning, the CUPRA ABT XE team will compete again in Extreme E 2022. CUPRA, the first car manufacturer to enter the championship, will continue working closely with its partner ABT to put into practice all the knowledge acquired during this challenging campaign.

This year, the Extreme E has competed in some of the most challenging places in the world, which are also threatened by climate change. From the Al-'Ula desert, in Saudi Arabia, through the Lac Rose in Senegal, Greenland (where it was the first automotive competition to be held), the island of Sardinia in Italy, to the Jurassic Coast, in the southwest of the United Kingdom. The championship has collaborated with local organisations on research projects and has implemented actions to protect the environments in which it has competed.

The 2022 season of Extreme E kicks off on 19-22 February in Saudi Arabia. Later, four more events will be held, in locations still to be revealed, except for the finale, which takes place in Chile at the end of November.



CUPRA is an unconventional challenger brand based on stimulating style and contemporary performance that inspires the world from Barcelona with progressive cars and experiences. Launched in 2018 as a stand-alone brand, CUPRA has its own corporate headquarters and a racing car workshop in Martorell (Barcelona), in addition to a network of specialized points of sale around the world.

In 2020, the brand maintained its upward trend with an 11% growth and 27,400 vehicles sold, thanks to the strong performance of the CUPRA Ateca and the CUPRA Leon as well as the market entry of the CUPRA Formentor, the first model uniquely designed and developed for the brand. In 2021, CUPRA is proving that electrification and performance are a perfect match with the launch of the plug-in hybrid versions of the CUPRA Formentor and the CUPRA Leon as well as with its first 100% electric model, the CUPRA Born. The CUPRA Tavascan will be the brand's second all-electric model and will reach the market in 2024.

CUPRA participates this year in the electric touring car competition PURE ETCR, and in the off-road electric SUV's competition Extreme E. Moreover, it is also FC Barcelona's official automotive and mobility partner and World Padel Tour's premium sponsor. The CUPRA Tribe is made up of a team of ambassadors who share the brand values, such as the German goalkeeper Marc ter Stegen, the football rising star Ansu Fati, Hollywood actor Daniel Brühl, Swedish driver Mattias Ekström and eight of the best padel players in the world, among others.

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