

## CASA SEAT dedicates November's programme to the female point of view on culture and urban mobility

- On the 15th, the *Women Decision-Making in Urban Mobility* event will be held on the power of women in urban mobility
- CASA SEAT is holding an exclusive photographic exhibition by Tatiana Blanqué with the participation of present day leading chefs
- María la Blanco and Aiala will inaugurate the *Autumn Sessions* series, a series of concerts taking place every Saturday in November

**Barcelona, 19/10/2020.** CASA SEAT continues with its commitment to serve as a meeting point for mobility and culture, a space that encourages the co-creation of solutions for the future and stimulates the cultural life of citizens. With this purpose, CASA SEAT is offering the round table event in English titled "Women Decision-Making in Urban Mobility", a meeting with the aim of promoting the figure of women in urban mobility.

### "Metamorphosis": The new visual project by Tatiana Blanqué

From 3 to 25 November, CASA SEAT will be hosting a photographic exhibition created with Tatiana Blanqué's series of plant-inspired painted surgical gloves and some of the leading figures in the world of gastronomy today. The exhibit pays tribute to the transformation that the restaurant industry has undergone during the pandemic, and recalls the role that the sector can play in the face of the climate emergency. The identities of the chefs will be revealed on 3 November during the inauguration.

### Other highlights in November

The *Autumn Sessions* cycle will fill the CASA SEAT auditorium with music every Saturday in November. After performing on the SEAT MÓ Stage at the Jardins Pedralbes Festival last summer, emerging artists María La Blanco, Aiala, Jo, Jet and Maria Ribot and Lucía Tacchetti will be playing at CASA SEAT. The month's cultural agenda will also include several literary proposals. 5 November will see the presentation of the book *Anécdotas Carrerosas* by Juan Carlos Ferrigno, a painter specialising in automotive themes. The book is a collection of 50 short stories that reflect the author's experience from his beginnings as an illustrator for specialised magazines, his exhibitions and his experiences as a motoring artist on Formula One circuits.

On 8 November, photographer Alberto García-Alix is presenting the second edition of his book *Moriremos Mirando*. On the 9th, Esther Paniagua's new ebook *Error 404* will be presented to the press and the public for the first time in Barcelona.

In addition, the *Enjoy your drive* experiences, which are road safety sessions with a rollover simulator,

will continue throughout the month of November.

All activities at CASA SEAT are free of charge, subject to prior reservation at [www.casa.seat](http://www.casa.seat).

**CASA SEAT**, the new space of the company in the heart of Barcelona (Paseo de Gracia, 109), opened its doors to the public on June 19th, 2020 with the aim of being a hub in which to co-create the mobility solutions of the future. On the three public floors of the building, visitors can find meeting and work areas, a cafe-restaurant managed by Ametller Origen, an innovative brand experience center in which the latest launches are exhibited, and an auditorium that hosts the space's cultural programming. The updated agenda of CASA SEAT activities is available at <https://casa.seat>.

**SEAT** is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports more than 80% of its vehicles, and is present in 75 countries.

SEAT employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, the SEAT Arona, the CUPRA Formentor and the Leon family. Additionally, the company produces the Ateca in the Czech Republic, the SEAT Tarraco in Germany, the SEAT Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specifically to electrify the range, and in equipment and facilities. The company aims to make Martorell a zero-carbon footprint plant by 2050.

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