



De Antonio Yachts D28 Formentor

A CUPRA for the sea

- > CUPRA's Color&Trim team has designed a yacht inspired by the CUPRA Formentor VZ5, in collaboration with De Antonio Yachts
- > The use of new materials adapted to the sea has been key in bringing the brand's sophistication to the De Antonio Yachts D28 Formentor
- > UV-resistant vegan leather, metallic elements and carbon fibre, some of the highlights of the new CUPRA creation

Martorell, 06/07/2021 – “I never imagined that I'd see a CUPRA Formentor riding the waves, but in fact we were able to create one” says CUPRA's head of Color&Trim Concept&Strategy Francesca Sangalli proudly as she sails through the port of Barcelona aboard the De Antonio Yachts Formentor D28. The asphalt has turned into water for this showboat inspired by the CUPRA Formentor VZ5 that conveys all the design of this model to a high-performance yacht, developed in collaboration with the Barcelona-based shipbuilder De Antonio Yachts.

Born to be CUPRA. In its aim to create a universe of experiences around the car that represents the brand's lifestyle, CUPRA also decided to conquer the seas. **“We're a Barcelona brand and we have a very strong connection with the sea”** says Sangalli. For this they found the perfect sailing partners, the Barcelona shipyard De Antonio Yachts, with whom they developed a showboat inspired by the Formentor VZ5. **“This type of boat, its dimensions and design had all the characteristics to fit and combine with CUPRA as a brand. When you look at them together, you perceive the same code, the same feeling”** adds the designer.

A challenge to bring two worlds together. The CUPRA design team had a challenge ahead of them: **“We wanted to bring the essence of the Formentor VZ5 to the yacht, but we had to take into account some aspects that we don't deal with when designing a car, such as salt water or the effects of the sun. For example, we couldn't use the**



same materials that we use in an interior. Fortunately, we have the latest technologies and we went a step further by designing new fabrics” Sangalli explains. They created a vegan leather that is resistant to the effects of ultraviolet rays and tested the most sophisticated materials for the yacht, such as hardwoods, carbon fibre and metallic elements featured in the CUPRA Formentor VZ5. “It was great learning from each other while designing this yacht. There are many surfaces and details on this boat, and we achieved the perfect balance between the two worlds with the combination of materials” says Mariano Suñé, designer at De Antonio Yachts.

The DNA of the Formentor VZ5. To convey all the performance and essence of the exclusive model, we used exactly the same colours and finishes that characterise the first model 100% designed and developed for the brand. “We painted the hull Petrol Blue Matt and the result is spectacular. We combined it with Black Chrome and we applied our flagship Copper colour to some details to give it a very sophisticated touch, with a motoring feel that you don’t usually see in shipbuilding” says Sangalli. The hull features a unique flair with diagonal lines in a different finish. “We’ve achieved a visual effect of movement that gives the yacht the same powerful character as the CUPRA Formentor VZ5” according to Suñé.

By land and sea with the same spirit. This showboat is a unique design exercise that lays the groundwork for the launch of a special limited edition of the D28 in CUPRA’s iconic colours and finishes, which will go on sale at the end of 2021. The De Antonio Yachts D28 Formentor, inspired by our CUPRA Formentor VZ5, is just the first project by both brands. Committed to sustainability, CUPRA and De Antonio Yachts are currently exploring the creation of a yacht powered by hybrid propulsion for next year.

CUPRA Formentor VZ5

390 hp output

Five-cylinder engine

20-inch wheels

Copper Akebono brakes



Carbon fibre diffuser

Quad copper exhaust tailpipes

De Antonio Yachts D28 Formentor

400 hp output

Top speed 40 knots

7.99 metres in length

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CUPRA is an unconventional challenger brand based on stimulating style and contemporary performance that inspires the world from Barcelona with progressive cars and experiences. Launched in 2018 as a stand-alone brand, CUPRA has its own corporate headquarters and a racing car workshop in Martorell (Barcelona), in addition to a network of specialized points of sale around the world.

In 2020, the brand maintained its upward trend with an 11% growth and 27,400 vehicles sold, thanks to the strong performance of the CUPRA Ateca and the CUPRA Leon as well as the market entry of the CUPRA Formentor, the first model uniquely designed and developed for the brand. In 2021, CUPRA aims to prove that electrification and sportiness are a perfect match with the launch of the plug-in hybrid versions of the CUPRA Formentor and its first 100% electric model, the CUPRA Born. The CUPRA Tavascan will be the brand's second all-electric model and will reach the market in 2024.

CUPRA will participate this year in the off-road electric SUV's competition Extreme E. Moreover, it is also FC Barcelona's official automotive and mobility partner and World Padel Tour's premium sponsor. The CUPRA Tribe is made up of a team of ambassadors who share the brand values, such as the German goalkeeper Marc ter Stegen, the football rising star Ansu Fati, Hollywood actor Daniel Brühl, Swedish driver Mattias Ekström and four of the best padel players in the world, among others.

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