

## SEAT S.A.'s sustainability ambassadors

- **The fight against climate change requires big business commitments as well as everyday things**
- **SEAT S.A. employees describe how they contribute to reducing their carbon footprint in their daily lives**
- **Sustainable mobility, reducing plastic consumption and going paperless are some of the measures they put into practice**

**Martorell, 20/04/2021.** The fight against climate change requires big corporate commitments, but also everyday things. This is how many of SEAT S.A.'s employees are involved in this mission, so that Earth Day, an annual event which is celebrated on 22 April, is not just another day of the week.

**Renewable energies.** Raúl Montesinos is part of the SEAT S.A. production team. For him, the key lies in the use of renewable energies and he does his bit for this commitment in many aspects of his life. **“I’ve contracted energy from renewable sources at home. Also, I don’t travel by plane, because it has a significant impact on my carbon footprint”** says Raúl. As for the future, he has set himself a goal: **“I live near SEAT and from now on I’ll get to work on an electric kickscooter.”**

**Goodbye to paper.** One of the positive things that the pandemic has brought about for Eva Santamaría, a SEAT S.A. employee in the Production processes department, has been to discover how little we need paper. **“We spent many months of lockdown working at home without using printers and nothing has happened. We’ve proved that this change is possible.”** She had already gone paperless in her daily life many years prior. **“Five years ago I reduced my paper consumption and decided to work on digital media such as a tablet or computer. I don’t have paper or a printer at home and I don’t miss them at all.”**

**Every drop counts.** Another action with more ambassadors is the reduction of bottled water consumption to avoid the use of plastics. Gonçal Alvira, from the production area at SEAT S.A., wanted to eliminate bottled water from his life to reduce the use of plastic. **“It was as easy as installing a reverse osmosis system at home”** says Gonçal. Other areas of the company have implemented this initiative, such as R&D, where María Moratinos works. **“In our department we started using reusable bottles to avoid the excessive use of plastic.”** In addition, María uses an app on a personal level with which she can buy surplus food from local establishments. **“This way I avoid food waste.”**

**Recycling education.** Recycle. This is the main driver for reducing the footprint we leave on Earth, according to Israel Pouza of SEAT components. **“In my day-to-day life I do selective recycling with my eight-year-old daughter, who’s also working on this at school.”** As in the case of his colleague Raúl, his next goal is to use sustainable mobility solutions more often.



**SEAT** is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports more than 80% of its vehicles, and is present in 75 countries.

SEAT employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, the SEAT Arona, the CUPRA Formentor and the Leon family. Additionally, the company produces the Ateca in the Czech Republic, the SEAT Tarraco in Germany, the SEAT Alhambra in Portugal and the Mii electric, SEAT’s first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specifically to electrify the range, and in equipment and facilities. The company aims to make Martorell a zero-carbon footprint plant by 2050.

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