



New powertrains available for CUPRA Leon

CUPRA continues to electrify its range as production starts of the 204PS CUPRA Leon e-HYBRID

- > CUPRA Leon e-HYBRID now available in both 5-door and Sportstourer body styles with a power output of 204PS, in addition to the 245PS variant
- > Plug-in hybrid variants to account for more than half of CUPRA Leon sales
- > The introduction of the 204PS variant takes the number of plug-in hybrid vehicles in the line-up of CUPRA to six in total
- > CUPRA Leon 5-door 300PS and CUPRA Leon Sportstourer 310PS DSG 4Drive also enter production as line-up continues to expand

Martorell, 12-03-2021 – The CUPRA Leon is a key pillar of the standalone brand and is leading the charge as CUPRA shifts to an electrified future. Last year, the king of Leons was born electrified as the first version launched to the market was the e-HYBRID powertrain.

The start of production of the 204PS CUPRA Leon e-HYBRID – joining the 245PS e-HYBRID variant – marks the acceleration of the change to alternative powertrain technology and shows that electrification and performance are the perfect match, delivering the optimum balance between dynamics and efficiency.

“The CUPRA Leon e-HYBRID is destined to become an incredibly important vehicle for the brand as we head towards an electrified future,” said Wayne Griffiths, President of CUPRA and SEAT. **“The CUPRA Leon will help double the brand’s overall sales volume in 2021. And our ambition is that the CUPRA Leon plug-in hybrid variants account for more than half of the model sales this year.”**



The 204PS CUPRA Leon e-HYBRID is the next stage of the brand's electrification. At its centre is a 150PS (110kW) 1.4-litre TSI petrol engine, linked to a 115PS (85kW) electric motor with power stored in a 13kWh lithium-ion battery pack. In combination the system provides 204PS (150kW) of peak power and 350Nm of torque.

The powertrain output is delivered smoothly thanks to the six-speed DSG dual-clutch transmission, allowing for eco-conscious performance. The CUPRA Leon e-HYBRID reaches 100km/h in just 7.5 seconds, with a top speed of 220km/h.

And when pace isn't a necessity the driver can use the vehicle's electric-only range of **up to 63km** based on the official WLTP test cycle to glide through urban streets. When the battery needs recharging, it can be done in as little as three and a half hours using a 3.6kW Wallbox (or around five hours from 230V domestic plug).

Thanks to its mix of combustion and electric, tailpipe emissions are just 26-29g/km based on the WLTP.

Available in both 5-door and Sportstourer, the 204PS CUPRA e-HYBRID joins the 245PS e-HYBRID variant and enters production this week at the brand's Martorell headquarters.

It's an important milestone for the standalone brand, bringing CUPRA's number of plug-in hybrid vehicles to six: two CUPRA Leon 5-Door, two CUPRA Leon Sportstourer and two CUPRA Formentor options (204PS and 245PS).



Performance combustion

CUPRA Leon 2.0 TSI 300PS DSG front-wheel drive 5-Door

The king of Leons ramps up its offering with the production start of the CUPRA Leon 5-door with the front-wheel drive 2.0 TSI 300PS DSG.

The CUPRA Leon is equipped with a four-cylinder, turbocharged, direct-injection 2.0-litre engine linked to a 7-speed DSG automatic transmission. It delivers a maximum power output of 300PS (221kW) and 400Nm of torque delivered to the front wheels. The increase in power means the CUPRA Leon can reach 100km/h in just 5.7 seconds and has a limited top speed of 250km/h.

But even with the high power available, control is assured. The CUPRA Leon 2.0 TSI 300PS integrates a limited-slip differential (VAQ), which offers greater control even when driving with more spirit. The system distributes torque across the front axle using an electronically controlled clutch system.

CUPRA Leon 2.0 TSI 310PS DSG 4Drive Sportstourer

But it doesn't stop there. The king of Leons has received an even bigger injection of performance as the 310PS (228kW) engine, available exclusively in Sportstourer form. One of the most astonishing vehicles to come off the production line, it mixes its power with a DSG transmission and 4Drive technology.

The latest CUPRA Leon Sportstourer houses the most powerful engine in the line-up, integrating a 310PS (228kW)/400Nm 2-litre TSI direct-injection, turbocharged petrol engine linked to a seven-speed DSG dual-clutch transmission.

The 4Drive technology constantly tracks the vehicle and driver inputs to deliver power to the correct wheel at the precise time it's needed, and it's an engine and drivetrain combination that can push the CUPRA Leon to 100km/h in just 4.9 seconds and a limited top speed of 250km/h.



CUPRA Dynamics

The CUPRA Leon's dynamics can be changed with different driver profiles: Comfort, Sport, CUPRA and Individual, giving the CUPRA Leon a breadth of abilities seen in few other vehicles in the segment. And thanks to the DCC slider, you can select precisely the setup you want (individual mode).

And it isn't only the reassurance from the chassis that makes the CUPRA Leon an involving drive, Brembo brakes (optional) mean that dynamics are as intuitive when entering a corner as when exiting.

Designed, developed and produced in Barcelona, at the headquarters in Martorell, the CUPRA Leon entered production this week with new powertrains: e-HYBRID 204PS (5-door and Sportstourer), 2.0 TSI 300PS (5-door) and 2.0 TSI 310PS DSG 4Drive (Sportstourer).

These versions will be joined in the second quarter of 2021 by a 2.0 TSI 245PS (5-door and Sportstourer) and a 2.0 TSI 300PS DSG front-wheel drive (Sportstourer), expanding its offering even further.

Technical data

CUPRA Leon e-HYBRID 204PS (5-Door and Sportstourer)

Engine	1.4 TSI
Cylinder/Valves	4-cyl - 16v
Displacement	1,395cc
Bore and stroke	74.5 x 80.0
Compression ratio	10
Electric motor	85kW
Battery	13kWh
Max. Power	150kW (204PS)
Max. Torque	350Nm



0 to 100 km/h	7.5 secs
Maximum speed	220km/h
Fuel Consumption (WLTP)	1.1-1.3 l/100km
CO2 emissions (WLTP)	26-29 g/km
Electric only range (WLTP)	60-63km

CUPRA Leon 300PS (5-door)

Engine	2.0 TSI
Cylinder/Valves	4-cyl - 16v
Displacement	1,984cc
Bore and stroke	82.5 x 92.8
Compression ratio	9.3
Max. Power	300PS / 5,300 – 6,500
Max. Torque	400Nm / 2,000-5,200
0 to 100 km/h	5.7 secs
Maximum speed	250km/h
Fuel Consumption (WLTP)	7.4-7.9 l/100km
CO2 emissions (WLTP)	168-179 g/km

CUPRA Leon 310PS (exclusive for Sportstourer)

Engine	2.0 TSI
Cylinder/Valves	4-cyl - 16v
Displacement	1,984cc
Bore and stroke	82.5 x 92.8
Compression ratio	9.3
Max. Power	310PS / 5,450 – 6,500
Max. Torque	400Nm / 2,000 – 5,450
0 to 100 km/h	4.9 secs



Maximum speed	250km/h
Fuel Consumption (WLTP)	8.1-8.6 l/100km
CO2 emissions (WLTP)	183-196 g/km

CUPRA is an unconventional challenger brand based on stimulating style and contemporary performance that inspires the world from Barcelona with progressive cars and experiences. Launched in 2018 as a stand-alone brand, CUPRA has its own corporate headquarters and a racing car workshop in Martorell (Barcelona), in addition to a network of specialized points of sale around the world.

In 2020, the brand maintained its upward trend with an 11% growth and 27,400 vehicles sold, thanks to the strong performance of the CUPRA Ateca and the CUPRA Leon as well as the market entry of the CUPRA Formentor, the first model uniquely designed and developed for the brand. In 2021, CUPRA aims to prove that electrification and sportiness are a perfect match with the launch of the plug-in hybrid versions of the CUPRA Formentor and its first 100% electric model, the CUPRA el-Born.

CUPRA will participate this year in the off-road electric SUV's competition Extreme E. Moreover, it is also FC Barcelona's official automotive and mobility partner and World Padel Tour's premium sponsor. The CUPRA Tribe is made up of a team of ambassadors who share the brand values, such as the German goalkeeper Marc ter Stegen, the Swedish driver Mattias Ekström and five of the best padel players in the world, among others.

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