



World Premiere CUPRA Formentor VZ5

## CUPRA celebrates its 3<sup>rd</sup> anniversary unveiling the Formentor with a heart of five-cylinders

- > The CUPRA Formentor VZ5 is equipped with a 2.5 TSI five-cylinder engine delivering 390PS and 480Nm of torque, the maximum expression of combustion performance for car enthusiasts
- > It can accelerate from 0 to 100km/h in only 4.2 seconds
- > High-performance 18" six piston Akebono callipers housed in exclusive CUPRA 20" alloy wheels
- > It delivers the ultimate combustion performance with exclusivity thanks to the limited production run of just 7,000 units

**Martorell, 22-02-2021.** – The CUPRA Formentor, the first vehicle uniquely developed for brand, is now being taken beyond limits with the World Premiere of the CUPRA Formentor VZ5 on behalf of CUPRA's 3<sup>rd</sup> anniversary.

Bringing a five-cylinder heart to the high-performance CUV, even greater dynamic ability and an even more sophisticated and exclusive experience, the CUPRA Formentor VZ5 is destined to bring an even more unique proposal to the market.

The CUPRA Formentor is already the manifesto of CUPRA's DNA, designed and engineered to offer an iconic model that mixes innovation and an intuitive and dynamic driving experience. The Formentor VZ5 takes these attributes beyond limits.



“As we celebrate CUPRA’s 3<sup>rd</sup> anniversary the Formentor VZ5 marks the occasion by using the highly acclaimed five-cylinder petrol engine, mixing its high performance with an even more sophisticated exterior design to mark the vehicle as the maximum expression of combustion performance for car enthusiasts,” said Wayne Griffiths, President of CUPRA and SEAT.

The CUPRA Formentor VZ5’s sporty stature, rear-weighted visual emphasis and accentuated bonnet length, underscore its dynamic proportions, and beneath the sculpted form factor is the five-cylinder **2.5 litre TSI** engine that delivers **390PS (287kW)** and **480Nm of torque**. An engine that maximises excitement behind the wheel.

It’s the perfect vehicle to help CUPRA mark its 3<sup>rd</sup> anniversary as a stand-alone brand in its own right, and continues the work, dedication and impulse to create vehicles that deliver CUPRA DNA, in vehicles that offer a diversity making them equally desirable whether you’re an enthusiast or want to drive them every day in all scenarios.

### **CUPRA Formentor VZ5**

The VZ stands for *Veloz* in Spanish, meaning quick or fast, the perfect autograph for the most powerful versions of the CUPRA Formentor. A high-performance CUV that already takes its name from cape Formentor on the Spanish island of Mallorca, one of the most beautiful and wild areas in the Balearics.

The CUPRA Formentor VZ5, strengthens, multiplies and grows these attributes to deliver a vehicle the maximum expression of combustion performance for car enthusiasts. And exclusivity is ensured, with the vehicle’s run **limited to 7,000 units**.

The top of the range 390PS five-cylinder petrol engine offers the ultimate expression of the CUPRA brand’s DNA, with performance that will shatter perceptions of the brand and what it can deliver.



Mixing an advanced, tuneable chassis with driving modes and DCC Slider, progressive steering, an advanced quick-shifting transmission with the assurance of the 4Drive all-wheel drive system, dynamism, emotionality and performance is guaranteed.

The advanced technologies are veiled in an exterior design that moves the aesthetics beyond limits, using carbon fibre details and a more aggressive look – perfect for the VZ5's performance focused character.

Inside the cabin provides modernity and sportiness with a unique take on the feel of the CUPRA brand. Interior highlights include the CUPRA steering wheel, a 12" infotainment and connectivity solutions. The finishing touch is the brand-new leather **CUPBucket seats**, presented for the first time with the VZ5.

And as the roads become busier, safety and convenience also take on an important role. Its range of driver assistance and safety systems means that the CUV will provide one of the most relaxing and safest drives in the segment.

**"The CUPRA Formentor provides an excellent base to develop a range of vehicles that maximize driving fun and performance and enhance the attitude of the brand. Among them, the VZ5 is the most powerful and sophisticated variant ever created to date and I am convinced that with its exclusive performance elements, it will become a dream for car enthusiasts,"** said Dr. Werner Tietz, Executive Vice-President for Research and Development at CUPRA and SEAT.



## Powertrain

The iconic turbocharged five-cylinder TSI engine under its bonnet roars performance.

The unit mixes direct-injection and turbocharging to help it achieve its peak power output of **390PS (287kW)** from **between 5,700rpm and 7,000rpm**, while peak torque of **480Nm** is available **from 2,250rpm**. It also delivers a rhythm and unique engine sound from the **quad copper exhaust pipes**.

The engine is well known and loved by car enthusiasts, but cooling system has received additional attention from CUPRA. The package now includes a CUPRA Formentor-specific design to optimise performance.

The astonishing 2.5 litre engine is linked to a quick shifting **seven-speed DSG** dual-clutch transmission. The combination means the CUPRA Formentor VZ5 can reach 100km/h in just **4.2 seconds** and delivers a **top speed of 250km/h**. Numbers that will give the driver some real goose bumps behind the wheel.

## Chassis

Any performance vehicle needs to be by a chassis capable of providing a great and extreme driving experience. The CUPRA Formentor VZ5 achieves this goal by seamlessly integrating advanced chassis technologies. The vehicle is **10mm lower** than the CUPRA Formentor VZ 310PS, making it even more dynamic on the roads.

Adaptive Chassis Control (DCC) with **15 levels** of damping adjustment continually provides the best set-up for each wheel depending on the driving conditions and the driving mode selected by the driver.

The CUPRA Formentor VZ5 offers different driving modes, easily selectable using the CUPRA mode select button on the CUPRA steering wheel, changing the vehicle's attitude, making it more focused on whatever the road throws up. And



for the CUPRA Formentor VZ5 the chassis controller is optimised, not only for the increased power output from the five-cylinder engine but also to improve dynamics in any scenario.

But it doesn't stop there. The CUPRA Formentor VZ5 solidifies its composure thanks to the 4Drive all-wheel drive system, which is designed to complement the driving feeling.

And when cornering, whether entering or exiting is the measure of performance, the CUPRA Formentor VZ5 delivers thanks to **18" six piston Akebono callipers** housed in the CUVs exclusive **CUPRA 20" alloy wheels**. Its reassurance amplified no matter what the braking requirements.

## Design

The design team gave the CUPRA Formentor VZ5 an even superior sensation of performance and character.

The dynamic proportions heightened by the visual emphasis placed towards the rear of the car which puts emphasis on the length of the bonnet remains, but is supplemented by the VZ5-specific bonnet with its sculpted lines drawing the eye to the metallic CUPRA badge at the front on the black grille with the new Sport Black Matt coloured-coded frame. Further down sits the newly designed bumper grille.

Below the CUPRA signature styled headlights are two air intakes that emphasise the vehicle's more aggressive face. The carbon fibre lateral front splitter redirect air into the intercoolers, improving refrigeration.

The side shape of the high-performance crossover coupe specifies the power found under the bonnet and the overall dynamism of the vehicle and with the addition of flared wheel arches – housing the vehicles wider track – that are home to the VZ5's 20" copper machined alloy wheels, designed exclusively for



the vehicle along with the 18" Akebono waved brakes in copper, the VZ5 exudes dynamism.

The elegant yet strong design continues at the rear. The CUPRA Formentor VZ5 is undoubtedly a performance car, and the VZ5-specific carbon fibre rear diffuser and **diagonal quad exhaust pipes** with **copper** trim reinforce its personality. Finally, the CUPRA Formentor VZ5 carries the CUPRA lettering in Black Chrome, as well as a new exclusive logo **VZ5**, also in black chromed.

The CUPRA Formentor VZ5's design is intensified with the addition of the newest colour, Taiga Grey. A unique colour specifically designed, for this limited edition. In addition to this new exterior colour, the CUPRA Formentor VZ5 will also be available in **Midnight Black**, **Magnetic Tech Matt** and **Petrol Blue Matt**.

Inside, the CUPRA Formentor VZ5's cabin provides a heightened sense of modernity and sportiness with a unique take on the feel of the CUPRA brand.

Occupants are cocooned by high-quality materials, with brushed dark aluminium and copper accents making the cabin feel modern and contemporary.

**CUPBucket seats** – available either in petrol blue or black leather - mounted low in the cabin maximise space and deliver a more ergonomic, sportier seating position. In addition, the Formentor VZ5 will also be available with an exclusive interior – progressive graphics in Dinamica Black, perforated with a copper backing rounded in a brown Nappa leather seats - that will match the exterior exclusive colour Taiga Grey.

The driver's relationship with the interior mixes the tactility and feedback of the steering wheel with the modernity of the customisable Digital Cockpit and centrepiece 12" infotainment touchscreen which provides the functionality and connectivity to all occupants and reduces button count.



### Safety and convenience

The CUPRA Formentor VZ5 integrates the most advanced connectivity solutions allowing customers to stay in touch and bring their digital lives into the vehicle. The system combines the Wireless Full Link system making it compatible with Apple CarPlay and Android Auto. While voice recognition means there's no need to look away from the road ahead as you can access the system using simple, yet natural command terms.

A suite of safety and convenience technologies make the CUPRA Formentor VZ5 one of the safest and most convenient vehicles in the segment. Highlights include Predictive Adaptive Cruise Control (ACC), Travel Assist, Side and Exit Assist and Emergency Assist.

The CUPRA Formentor VZ5 will be launched to the market in the last quarter of 2021.

### Technical data

#### CUPRA Formentor VZ5

Engine	2.5 TSI 390PS (287kW) 7-speed DSG 4Drive
Cylinder	5-cyl
Displacement	2480cc
Bore and stroke	82,5x 92,8
Compression ratio	10
Max. Torque [Nm] @ [1/min]	480Nm, between 2.250-5.700
0 to 100 km/h	4.2 secs
Maximum speed	250km/h*

\* limited electronically



CUPRA is an unconventional challenger brand based on stimulating style and contemporary performance that inspires the world from Barcelona with progressive cars and experiences. Launched in 2018 as a stand-alone brand, CUPRA has its own corporate headquarters and a racing car workshop in Martorell (Barcelona), in addition to a network of specialized points of sale around the world.

In 2020, the brand maintained its upward trend with an 11% growth and 27,400 vehicles sold, thanks to the strong performance of the CUPRA Ateca and the CUPRA Leon as well as the market entry of the CUPRA Formentor, the first model uniquely designed and developed for the brand. In 2021, CUPRA aims to prove that electrification and sportiness are a perfect match with the launch of the plug-in hybrid versions of the CUPRA Formentor and its first 100% electric model, the CUPRA el-Born.

CUPRA will participate this year in the off-road electric SUV's competition Extreme E. Moreover, it is also FC Barcelona's official automotive and mobility partner and World Padel Tour's premium sponsor. The CUPRA Tribe is made up of a team of ambassadors who share the brand values, such as the German goalkeeper Marc ter Stegen, the Swedish driver Mattias Ekström and five of the best padel players in the world, among others.

PRENSA PREMSA NEWS PRESSE STAMPA

Fernando Salvador  
Head of Product & Events Communications  
T/ +34 609 434 670  
[fernando.salvador@seat.es](mailto:fernando.salvador@seat.es)

Arnaud Hacault  
Head of Product Communications  
T/ +34 659 134 804  
[arnaud.hacault@seat.es](mailto:arnaud.hacault@seat.es)

Jan Conesa  
Product Communications  
T / +34 650 659 096  
[jan.conesa@seat.es](mailto:jan.conesa@seat.es)  
[www.seat-mediacentre.com](http://www.seat-mediacentre.com)