

CASA SEAT explores mobile literature in a new series of meetings with prominent writers

- From February to May, the new cycle of Literary Cafés will offer a series of meetings on mobile literature with great contemporary authors
- The first event takes place on 19 February featuring Mathias Enard, author of award-winning novels such as *The Perfection of the Shot* and *Compass*
- Antonio Muñoz Molina, Alicia Kopf, Clara Usón, Martín Caparrós, Andrés Neuman, Juan Pablo Villalobos and Mónica Ojeda complete the list of guest writers
- Organised in collaboration with the Master's Degree in Literary Creation at the UPF-BSM, the series will be presented by writer and cultural critic Jorge Carrión

Barcelona, 11/02/2021. CASA SEAT is launching *Literary Cafés* this February, a cycle that aims to bring literature closer to the public through conversations with great authors of Spanish and Latin American literature. Organised in collaboration with the Master's Degree in Literary Creation of the Pompeu Fabra University-Barcelona School of Management and presented by the cultural critic and writer Jorge Carrión, the cycle includes several events during the months of February, March, April and May 2021. Each of them will consist of a dialogue between the guest author and Jorge Carrión where they will talk about their work, literary creation and the relationship between literature and mobility in the context of the transformations of contemporary cities.

The first session is taking place on 19 February and features Mathias Enard as guest speaker. Enard is the author of acclaimed novels such as *The perfection of the shot*, winner of the Prix de la francophonie in 2004; *Zone* (Prix Décembre in 2008 and Prix du Livre Inter in 2009) or *Compass* (Prix Goncourt 2015), as well as a contributor to several cultural publications and a member of the editorial board of the magazine *Inculte* in Paris.

The second *Literary Cafés* session is scheduled for 24 February with Clara Usón as the protagonist. Her first novel, *Las noches de San Juan*, won the Premio Femenino Lumen in 1998. Subsequently, she published *Primer vuelo*, *El viaje de las palabras* and *La Hija del Este* (Premio de la Crítica, Premi Ciutat de Barcelona and Premio per la Cultura Mediterranea [Italy]), among others.

Until the end of May, authors such as Antonio Muñoz Molina (21 April), Martín Caparrós (10 March), Andrés Neuman (15 April), Juan Pablo Villalobos (29 April) and Mónica Ojeda (6 May) will be visiting the CASA SEAT auditorium. On 20 May, the cycle closes with Alicia Kopf, author of *Maneres de (no)*

entrar a casa and *Brother in Ice* (Premio Documenta de Narrativa 2015, Premio Llibreter 2016 and the Critical Eye Award 2016). All the activities of the Literary Cafés series are free of charge upon reservation of tickets on the CASA SEAT website (www.casa.seat).

Below is the calendar of the Literary Cafés cycle at CASA SEAT:

Thursday, 19 February: Mathias Enard

Wednesday, 24 February: Clara Usón

Wednesday, 10 March: Martín Caparrós

Thursday, 15 April: Andrés Neuman

Wednesday, 21 April: Antonio Muñoz Molina

Thursday, 29 April: Juan Pablo Villalobos

Thursday, 6 May: Mónica Ojeda

Thursday, 20 May: Alicia Kopf

About the Master's Degree in Literary Creation at UPF-BSM

Close to four hundred writers from Spain and Latin America have attended the Master's Degree in Literary Creation at UPF-BSM, a pioneering programme at Spanish universities, over the last thirteen years. Marta Carnicero, Joseph Zárate, Mónica Ojeda, José Guarnizo, Miquel Duran and Yannick Garcia, among others, have participated in its courses. It currently has 35 students from different countries around the world.

For further information, visit <https://www.bsm.upf.edu/en/master-in-literary-creation>

CASA SEAT, the new space of the company in the heart of Barcelona (Paseo de Gracia, 109), opened its doors to the public on June 19th, 2020 with the aim of being a hub in which to co-create the mobility solutions of the future. On the three public floors of the building, visitors can find meeting and work areas, a cafe-restaurant managed by Ametller Origen, an innovative brand experience center in which the latest launches are exhibited, and an auditorium that hosts the space's cultural programming. The updated agenda of CASA SEAT activities is available at <https://www.casa.seat>

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports more than 80% of its vehicles, and is present in 75 countries.

SEAT employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, the SEAT Arona, the CUPRA Formentor and the Leon family. Additionally, the company produces the Ateca in the Czech Republic, the SEAT Tarraco in Germany, the SEAT Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specifically to electrify the range, and in equipment and facilities. The company aims to make Martorell a zero-carbon footprint plant by 2050.

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