

SEAT at Smart City Live 2020: connecting with the future of mobility

- SEAT's live broadcast takes place on Tuesday 17th November at 4:20 pm CEST
- SEAT MÓ director Lucas Casanovas will analyse future urban mobility trends and the company's strategy in this field
- Pre-registration now available at: <https://register.tomorrow.city/>

Martorell, 12/11/2020. SEAT is participating in the Smart City Live 2020 on 17 November at 4:20 pm, which will be broadcast live on the [official website](#) of the annual event in the city of Barcelona. SEAT MÓ director Lucas Casanovas will take part in the event to analyse future trends in urban mobility and the strategy that the company is implementing in this area.

Once again, SEAT will be a part of the Smart City Expo World Congress which, for the first time, is being held in a 100% online format with presentations, interviews and international conferences.

In order to follow the presentation, you must register in advance on the digital platform through the following link: <https://register.tomorrow.city/>

We're looking forward to having you!

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports 81% of its vehicles, and is present in more than 75 countries. In 2019, SEAT sold 574,100 cars, posted a profit after tax of 346 million euros and a record turnover of more than 11 billion euros.

SEAT employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specially to electrify the range, and to equipment and facilities. The company aims to make Martorell a zero carbon footprint plant by 2050.

SEAT Communications



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