

Hola!



SEAT **increases the Ibiza's** appeal with a sportier 1.5 litre TSI engine with 7-speed DSG

- SEAT meets demand for a sportier version of its popular SEAT Ibiza with the start of production of the new 1.5 TSI 150PS with 7-speed DSG
- The latest combination of engine and transmission not only improve performance but also add a new dimension to comfort too
- **SEAT Ibiza encapsulates the brand's younger, more active demographic who look for a sportier and more emotional option in the market**

Martorell, 31/08/2020 – The SEAT Ibiza has always been a car that's appealed to a younger demographic offering an emotional, sporty personality, but the demand has been growing for a vehicle that offers that little bit more, and now SEAT delivers.

The SEAT Ibiza takes another leap forward, offering a sportier and more powerful experience with the introduction of a 1.5 litre TSI unit linked to a seven-speed DSG dual-clutch transmission. The new option produces 150PS (110kW) of power and 250Nm of torque, supporting its already established personality but adding an additional dose of dynamism.

The new TSI unit will boost the SEAT Ibiza's performance, giving it a top speed of 219km/h, but perhaps more usefully in the real world, greater acceleration. The Ibiza will be able to reach 100km/h from a standing start in only 8.2 seconds – a practical improvement when darting through urban and suburban areas as well as adding an extra dash of enjoyability.

But the engine is only part of the equation. The new iteration is exclusively available with a seven-speed DSG dual-clutch transmission, a response to the changing needs of the market where automatic gearboxes are becoming more of a requirement.

The DSG technology makes shifting smoother and faster, providing a more dynamic experience behind the steering wheel, while also increasing comfort levels for all vehicle occupants.

The mix of engine and transmission makes for not only a more performance focused vehicle, but also balances it strongly with the necessity to be efficient. The SEAT Ibiza 1.5 TSI 150 PS DSG uses between 5.6 and 6.4 litres/100km based on the official WLTP test cycle. CO₂ emissions are 128-147 g/km.

Since its launch in 1984, the SEAT Ibiza has helped shape the segment and became an iconic vehicle in SEAT's line-up and one of the company's key pillars. Since its inception it has sold 5.9 million units, and the new variant will help push this number even higher.

The SEAT Ibiza is designed, developed and produced in Barcelona, at the brand's Martorell facilities, where the assembling of the latest and current SEAT Ibiza started in 2017.

Technical data

| | |
|---------------------------|----------------------------|
| Engine | 1.5 TSI 150PS (110kW) |
| Cylinder/Valves | 4-cyl - 16v |
| Displacement | 1,498cc |
| Bore and stroke | 74.5 x 85.9 |
| Compression ratio | 10.5 |
| Max. Torque | 250Nm |
| Transmission | Seven-speed DSG |
| Maximum speed | 219 km/h |
| CO ₂ Emissions | WLTP: 128-147 g/km |
| Fuel consumption | WLTP: 5.6-6.4 litres/100km |

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports 81% of its vehicles, and is present in more than 75 countries. In 2019, SEAT sold 574,100 cars, posted a profit after tax of 346 million euros and a record turnover of more than 11 billion euros.

SEAT employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specially to electrify the range, and to equipment and facilities. The company aims to make Martorell a zero carbon footprint plant by 2050.

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