

SEAT opens the doors of its new electromobility training centre

- **The new 400 square metre building is located in the heart of the SEAT plant in Martorell**
- **The electromobility Learning Center (eLC) offers a complete training programme on the electric vehicle for all company employees**
- **The eLC reaffirms SEAT's commitment to training and talent development as the cornerstone of its transformation towards electromobility**

Martorell, 28/08/2020. SEAT is gearing up for an electric future. In keeping with its firm commitment to training and employment, the company has set up the electromobility Learning Center (eLC), its own training facility in electromobility. The new 400 square metre building, located in the heart of the Martorell factory, offers a complete programme on the electric vehicle, which has been especially designed by SEAT. The aim is to train employees in all aspects related to new electric technology, mechanics and safety.

“The future is electric. This is why at SEAT we are committed to training and developing the talent of our workers. With the creation of the electromobility Learning Center, the company's new electromobility training facility, we aim to offer our more than 15,000 employees all the necessary tools to be able to face the challenges of tomorrow”, says SEAT executive Vice-president for Human Resources and Organisation Xavier Ros.

The new centre provides informative training for all SEAT employees, focusing on general knowledge of the electric car. There are sessions on hybrid and electric technology and raising awareness among the entire workforce about the importance of safety procedures in electric vehicles. More specialised training is also provided to the factory workers so they can learn how to connect and disconnect electrical systems, as well as how to carry out work with high active voltage.

As a reaction on the COVID-19 situation, the company also offered all its employees the possibility of taking an online course on Awareness of Electric Vehicles. To date, 8,600 people have participated.

This centre is an addition to SEAT's training activities. The company offers an ambitious programme aimed at boosting the professional growth of its more than 15,000 employees and preparing them for the future challenges facing the automotive industry. In 2019, SEAT allocated 23 million euros to the advancement of its employees in different projects and fields, amounting to an investment of 1,500 euros per person.

The electrification of SEAT

The new electromobility Training Center, whose construction is included in the 5 billion euro investment plan announced by the company, consolidates SEAT's commitment to training as the cornerstone of its transformation towards the electric vehicle. With a wide range of ad hoc

training courses, the company's employees will be prepared to manufacture hybrid electric and pure electric vehicles.

The Spanish carmaker is currently undergoing a transformation towards the electrification of the company and its brands. SEAT and CUPRA are going to launch five new electric and plug-in hybrid models in 2020 and 2021, which will join the electric version of the SEAT Mii, already on the market. The Leon family will have plug-in hybrid electric models under the SEAT and CUPRA brand, manufactured in Martorell; the SEAT Tarraco will have a PHEV version and the CUPRA Formentor, the first model designed and developed for the CUPRA brand, will also have a plug-in hybrid electric variant, which will be manufactured in Martorell. In addition, the CUPRA el-Born will join the SEAT Mii electric as the company's second fully electric vehicle.

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports 81% of its vehicles, and is present in more than 75 countries. In 2019, SEAT sold 574,100 cars, posted a profit after tax of 346 million euros and a record turnover of more than 11 billion euros.

SEAT employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specially to electrify the range, and to equipment and facilities. The company aims to make Martorell a zero carbon footprint plant by 2050.

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