



At the CUPRA Garage inauguration

The CUPRA Leon family will be unveiled in its road and racing versions

- > World Premiere of the new CUPRA Leon family on Feb 20th
- > The new CUPRA Leon will be presented in both hatchback and Sportstourer versions, mixing a dynamic design that helps broaden the brand's appeal
- > The new CUPRA Leon will be available for the very first time with a high-performance plug-in hybrid powertrain
- > In addition to the road versions, CUPRA will also unveil the racing models including the CUPRA Leon Competición and the CUPRA e-Racer

Martorell, 11-02-20. – The new CUPRA Leon is almost here. On February 20th, CUPRA will celebrate the opening of its CUPRA Garage with the unveiling of the new CUPRA Leon family, including road and racing models.

The new CUPRA Leon will be the first Leon to carry the CUPRA badge and will be the most astonishing to come off the production line, but it's destined to set standards in many other ways too.

From the design that sets it apart from the competition to its range of high-performance powertrains. The new CUPRA has been developed to become a reference point in the segment.

"The Leon CUPRA has been a bestseller, with close to 44,000 units sold of the last generation", said **Wayne Griffiths**, CUPRA CEO. "With the launch of the new CUPRA Leon, we will strengthen the CUPRA brand, by giving a new identity to a very emblematic car. The new CUPRA Leon is the KING OF LEONS."



Stay tuned on Feb 20th for the unveil of the new CUPRA Leon family at the CUPRA Garage inauguration.

CUPRA is a special brand for unique people, designed to captivate customers and meet all car lovers' expectations of uniqueness, sophistication and performance. In its second year of operations, CUPRA sales shot up by 71.8% in 2019, reaching almost 24,700 units thanks to the success of the CUPRA Ateca. Along with the launch of new models, CUPRA will also keep the motorsport and racing spirit alive by participating in the TCR series. The CUPRA world is alive and ready to conquer a new group of enthusiasts in close to 250 CUPRA Specialists around the world.

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