

## SEAT Tarraco gains Latin NCAP's Five-Star Advanced Award for safety

- SEAT's largest SUV achieves the highest safety rating possible in Latin NCAP tests
- The Tarraco gains tops marks for both adult and child protection
- The SEAT Tarraco receives Advanced Award for safety thanks to AEB system and pedestrian protection

**Martorell, 04/11/2019.** SEAT's largest SUV has been awarded the highest safety rating possible by independent testing organisation Latin NCAP, gaining its Five-Star Advanced Award. The SEAT Tarraco joins the Ibiza, Arona, Leon and Ateca in gaining a five-star safety rating, cementing the vehicle's outstanding safety performance and underlining SEAT's determination to develop the safest vehicles possible.

The SEAT Tarraco was subjected to a range of tests to determine its safety score for both adult and child occupant safety including: a front impact at 64km/h with a 40% offset, a side impact at 50km/h and a side pole impact conducted at 29km/h. Add to this tests for active safety systems including ESC (electronic stability control), Seatbelt Reminders (SBR) and ABS (Anti-lock Braking System), and the large SUV's results from the Latin American and Caribbean consumer protection body's tests reinforces the vehicle's qualities.

**"We are incredibly satisfied that the Tarraco has achieved the Latin NCAP's highest rating, emphasising the commitment we place on delivering the highest level of active and passive safety to our customers,"** said Axel Andorff, executive Vice-president for Research and Development at SEAT.

The Tarraco's range of standard safety features include seven airbags providing optimum protection for both driver and passenger in front and lateral incidents augmented by the SUV's seatbelt pretensioners. Child protection requirements were met with the inclusion of ISOFIX anchorage points.

Add to these the SEAT Tarraco's ESC and ABS systems and its suite of safety technologies helped the SUV to score 15.35 points for front impact protection and 15.00 points for side impact protection out of a possible 16 points.

Meeting Latin NCAP's Five-Star Advanced Award was due to the inclusion of Autonomous Emergency Braking (AEB) helping reduce incidents caused by late braking or braking with insufficient force and the vehicle's high levels of pedestrian protection.

Latin NCAP provides consumers with independent, transparent safety information about vehicles available in Latin America. The five-star rating achieved by the SEAT Tarraco shows how much attention has been paid to its safety systems, because although the tests differ slightly from those undertaken in Europe by Euro NCAP, they have become tougher as demand grows for improved safety features in the market.

Designed and developed at SEAT's facilities in Martorell, the SEAT Tarraco is being produced in Wolfsburg (Germany), at the heart of the Volkswagen Group.

**SEAT** is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 80% of its vehicles, and is present in over 80 countries on all five continents. In 2018, SEAT sold 517,600 cars, the highest figure in the 68-year history of the brand, posted a profit after tax of 294 million euros and a record turnover of close to 10 billion euros.

The SEAT Group employs more than 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and soon the Mii electric in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitalisation process to promote the mobility of the future.

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