

Three years of testing

The many challenges facing car seats

- / Testers of different builds get in and out of the car 6,000 times to assess the potential wear of fabrics and foams
- / 22,000 friction cycles simulate the rubbing motions on the seats and a fatigue test reproduces driving in extreme conditions
- / These tests are used to analyse the durability and comfort of the seats before they are manufactured

Martorell,18/10/2018.- It is no coincidence that our car seats remain comfortable and sturdy after driving thousands of kilometres or withstanding extreme temperature contrasts. Engineers at the SEAT Technical Centre perform several tests long before manufacturing begins on vehicles. The following are the five most strenuous tests that are carried out in the three year development period of each car seat:

- -Getting in and out 700 times a day: A diverse group of men and women of all sizes and builds are the team of professional testers that reproduce the action of getting in and out of a car 6,000 times in a week. "Each tester repeats this action 700 times a day to simulate what a car seat endures over a period of five years", explains Javier García, the engineer in charge of SEAT's car seat testing. "Some of them wear jeans with rivets and buttons on the back pockets or reinforced seams", in order to ensure the resistance of the foam and fabric of the future car seat, which in addition has to adapt to any driver who sits on it.
- -Rub resistant: Another test consists in reproducing multiple rubbing motions on a car seat. It is carried out in the lab and simulates the weight of a 75 kg torso. "For 3 weeks, a machine performs 22,000 friction cycles 24 hours a day, simulating daily movements made by a user weighing more than 100 kg", says Javier. Following the test it is essential to assess the performance of the car seat and verify whether it still looks the same and has the same initial properties.
- -300,000 km in extreme conditions: A car shakes intensely inside a booth to simulate driving conditions on uneven surfaces. The test lasts 225 hours on end to reproduce the normal use of a vehicle over a distance of up to 300,000 km. The same test is also used to expose the car to temperatures that go from 80 °C to -35 °C. "Our work consists in evaluating the vehicle before, during and after the test to ensure that its characteristics haven't changed and it hasn't suffered any breakage or damage", adds García.
- **-A 40 °C car seat in freezing weather:** Inside a chamber at -20 °C, an engineer analyses the performance of a heated seat on a SEAT Arona. He uses a thermographic camera to verify that it reaches a comfortable temperature in just 3 minutes, going up to



40 °C 15 minutes later. The heat map also shows that the heat is evenly spread over the entire surface, which contributes to the comfort of the future driver.

-Sitting properly, a matter of millimetres: is there an ideal sitting position to drive safely and comfortably? The answer is 'Yes, there is'. Javier García and his team of engineers measure up to 20 indication points on a car seat to verify the correct placement of the torso, the distance to the headrest or the angle of the driver's femur: "The most important aspect is the placement of the dummy's hips, which we measure with a laser, or the positioning of elements such as the headrests, which are essential for the safety of the occupants. With these ergonomic calculations we can guarantee that the driver's position is comfortable as well as safe", he explains.

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 80% of its vehicles, and is present in over 80 countries through a network of 1,700 dealerships. In 2017, SEAT achieved worldwide sales of nearly 470,000 vehicles.

The SEAT Group employs close to 14,700 professionals at its three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Leon and Arona. Additionally, the company produces the Ateca and the Toledo in the Czech Republic, the Alhambra in Portugal and the Mii in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitalisation process to promote the mobility of the future.

SEAT Communications Gemma Solà Content&Platforms Management T / +34 639 944 087 gemma.sola@seat.es

Vanessa Petit
Content Generation
T / +34 680 153 938
vanessa.petit@seat.es

http://seat-mediacenter.com