

Logistics Innovation Days

Drones, robots and predictive software, logistics trends of the future

- / SEAT showcases the latest developments in logistics to boost competitiveness
- / The event brings together company executives and suppliers to study new projects
- / Martorell has been singled out as Factory of the Year in the Quality category

Martorell, 31/03/2017. - SEAT has organised a Logistics Innovation Days event aimed at highlighting the latest technologies and solutions in the field of logistics, within the PQT strategy (Productivity, Quality and Team) of the company's Production area. A highlight among all the novelties presented by SEAT is its commitment to autonomous robots (AGV 3.0), which feature the most advanced technologies for the optimum, fully automated delivery of materials. Collaborative robots was another hot topic of the sessions, where several man-machine technology innovations were exhibited which, for example, help improve workplace ergonomics.

The sessions were held in SEAT's logistics training centre at the Martorell factory, which is the only one of its kind in Spain. SEAT's commitment to innovation was recently rewarded with the Factory of the Year award (Fabrik des Jahres) to the Martorell facilities in the Quality category.

The main innovations presented by suppliers focus on fields such as In-house, related to means of storage and handling, assembly line delivery of materials or inventory management, among others; and Outbound, linked to the traceability of complete vehicle transportation. Examples of the developments presented include drones for the stock-taking of containers and predictive simulation software that enables decision-making about future situations to improve logistics flows.

SEAT Vice-President for Production Dr. Andreas Tostmann underscored that logistics is a key element in the competitiveness of the industry and in introducing technologies in the area of Production: **"Logistics is at the core of customer service. We want to streamline the manufacturing process and vehicle delivery, and in this sense logistics plays a key role. These sessions demonstrate that we continue to be committed to innovating"**.

The goal of the innovation days is to facilitate direct contact between the area of Logistics and suppliers, using a format that encourages an exhibition that is both highly practical and visual. In addition, SEAT wants to detect future projects that apply to the company's logistics. The initiative falls within the framework of SEAT's commitment to R&D-related projects, which contribute to strengthening the capabilities of the brand, Spain's leading industrial export



company with 2.8% of the country's total export figure, as well as the industrial company which invests the most in R&D. In the last five years, SEAT has allocated 3 billion euros to R&D, equipment and facilities.

SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 81% of its vehicles, and is present in over 80 countries through a network of 1,700 dealerships. In 2016, SEAT obtained an operating profit of 143 million euros, the highest in the history of the brand, and achieved worldwide sales of nearly 410,000 vehicles.

SEAT Group employs more than 14,500 professionals at its three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza and Leon. Additionally, the company produces the Ateca and the Toledo in the Czech Republic, the Alhambra in Portugal and the Mii in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitalisation process to promote the mobility of the future.

SEAT Communications

Cristina Vall-Llosada

Head of Corporate Communications

T / +34 93 708 53 78

M/ +34 646 295 296

cristina.vall-llosada@seat.es

Ezequiel Avilés

Corporate Communications

T / +34 93 708 59 50

M/ +34 646 303 738

ezequiel.aviles@seat.es

<http://seat-mediacycenter.com>