



SEAT's compact SUV demonstrates its impeccable safety standards once again

Another five stars for the SEAT Ateca in the Latin American NCAP tests

- / **Once again the SEAT Ateca achieves the maximum score for adult and child occupant protection**
- / **Furthermore the SEAT Ateca Autonomous Emergency Braking System and Pedestrian Protection performance have been awarded from Latin NCAP**

Martorell, 15/03/17. – In June 2016, the SEAT Ateca obtained five stars in the Euro NCAP safety tests, demonstrating the high level of safety offered by the Spanish brand's new compact SUV. By managing to achieve these results, this time in the Latin NCAP, the SEAT Ateca demonstrates once again that offers a great/TOP safety. The results achieved in adult and child protection have been especially outstanding, in which the Ateca reach five stars. Ateca is the very first SUV of the Brand SEAT and within the first year of debut, it keeps moving through a very successful path. Ateca is the first step in SEAT's biggest product offensive ever, followed by the updated Leon and the recently launched all-new Ibiza. Arona will complete the product offensive in the second half of the year.

The Latin New Car Assessment Programme (Latin NCAP) provides consumers with independent and transparent information regarding the safety levels of different models available in the Central and South American car market. With the Ateca, three types of crash tests were carried out with adult and child test dummies; a front impact test, a side impact pole test and a side deformable barrier test. The ESC (Electronic Stability Control) SBR (Seat Belt Reminder) systems were also evaluated, not forgetting the car's capacity and shape that allow for the installation of the different child restraint systems available in the Latin American market.

It's worth noting too that the Pedestrian Protection performance and the Autonomous Emergency Braking System (AEB) have also received awards from Latin NCAP, the latter of which is an optional feature in the Latin American market. And no less important is that although the crash tests carried out by Latin NCAP differ slightly from those done by Euro NCAP, since 2016 they have been noticeably toughened and made more demanding. This means achieving five stars (the highest score Latin NCAP can give) even more difficult and therefore more commendable.

The advanced safety systems that come with the SEAT Ateca have once again demonstrated its total efficacy. It comes with seven airbags, including driver knee airbags, as well as seatbelts with pretensioners in the front and load limiters in the front and in the rear of the car. Other stand-out safety features of the new SEAT Ateca include the Isofix and Top Tether anchoring points on the outboard rear seats, tiredness detection, speed limiter and the visual fasten-seatbelt reminder in front and rear seats.



SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting more than 80% of its vehicles, and is present in over 75 countries

SEAT Group employs more than 14,000 professionals at its three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza and Leon. Additionally, the company produces the Ateca and the Toledo in the Czech Republic, the Alhambra in Portugal and the Mii in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitisation process to promote the mobility of the future.

SEAT Communications

Antonio Valdivieso Florido

SEAT Product Communications Manager

T / +34 93 708 58 95

antonio.valdivieso@seat.es

Jaume Rabassa

SEAT Product Communications

T / +34 93 708 65 91

jaume.rabassa@seat.es

<http://seat-mediacycenter.com>

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