



A new definition of sporty performance

## The SEAT Leon Cross Sport Show Car – Urban rebel

- / **New crossover concept based on the Leon CUPRA**
- / **Top performance with 221 kW / 300 PS and all-wheel drive**
- / **Powerful design conveys dynamism and robustness**
- / **Optimum connectivity thanks to SEAT FullLink**

**Martorell / Frankfurt, 14/09/2015** SEAT is presenting a new definition of sporty performance at the Frankfurt International Motor Show (IAA): The SEAT Leon SC Cross Sport offers the performance of a compact sports car and the coupé-like silhouette of a two-door. And it combines this with the versatility of all-wheel drive and increased ground clearance as well as a design that unites both worlds with powerful dynamics and robustness. The SEAT Leon Cross Sport is a performance athlete in high-tech trekking shoes.

**“The SEAT Leon family is not only incredibly successful, but also exceptionally multi-faceted. With the Leon Cross Sport, we are testing out a new idea – the performance of the Leon CUPRA with the many possibilities offered by an all-road vehicle,”** says Jürgen Stackmann, Chairman of the Executive Committee, SEAT, S.A.

**“The Leon Cross Sport is therefore a perfect match for the brand and for a young, multi-faceted lifestyle. And, as a compact two-door, this crossover fits well into the urban environment – the urban jungle.”**

The SEAT Leon Cross Sport show car gains its performance from the Leon CUPRA, widely recognised as one of the best high-performance models in the compact class and multiple winner of comparison tests conducted by automotive publications. The two-litre engine generates 221 kW / 300 PS, delivering acceleration from zero to 100 km/h in just 4.9 seconds. The electronically controlled all-wheel drive with electronic differential lock and ground clearance 41 millimetres higher than on the CUPRA guarantee driving fun, even when the route involves some really bad roads.

**“Performance has many facets for us. The Leon Cross Sport marks an enormous expansion of the possibilities offered by a CUPRA. Thanks to all-wheel drive and an all-road set-up, those driving the Cross Sport face virtually no restrictions – and absolutely no limitations to everyday driving fun,”** says Dr. Matthias Rabe, Vice President of Research and Development at SEAT, S.A. **“The Leon Cross Sport is equipped with the full Leon technology package, from an exceptionally refined drive, through an extensive array of assistance systems to a whole new level of connectivity with SEAT FullLink.”**



### **Unique and dynamic design language**

The Leon Cross Sport is based on the Leon SC CUPRA, with its two-door bodyshell evocative of sports coupé. The perfect proportions, the clear lines and the taut surfaces represent its exceptional dynamics, not to mention its incredibly high standards of precision and quality. This emotional design language, highly rated by customers, has been further developed for the Cross Sport and enhanced with robust elements.

### **Compact and powerful like a highly trained cross-country runner**

The new show car looks incredibly compact and powerful, like a highly trained cross-country runner. 41 millimetres more ground clearance means 41 millimetres more ride height, giving the Cross Sport an impressive stance. The 19-inch wheels with their exclusive y-spoke design have a two-tone finish, with polished accents set against a black background. These are paired with dominant wheel arches, featuring powerful extensions, and powerful sills. At the front and rear, CUPRA elements, such as the signature grille mesh, are accentuated even further. The large air intakes make the sheer potency of this athlete apparent at the very first glance, as do the four-pipe exhaust system and the large roof spoiler at the rear. It goes without saying that the full-LED headlamps on the Cross Sport deliver a determined expression, as well as the very best visibility.

### **Crossover ideas with SEAT style**

The Leon Cross Sport show car is painted in ultra orange – the same colour featured on the SEAT 20V20 show car at the Geneva Motor Show in March 2015. And that is not all the two concept cars have in common – both redefine the combination of dynamic performance and versatility in the unique SEAT style, with an unmistakable design language, clear dynamic credentials and perfect quality. These show cars make a very clear statement of the direction that SEAT will be taking over the next few years with new products in the crossover and SUV segments.

### **High-quality interior with exceptional attention to detail**

The interior of the Leon Cross Sport, too, features the colour inspired by the Barcelona sun – orange is used here as an accent in the intricate seams on the leather seats, the cockpit and the steering wheel, and as a powerful surface colour on the seats' centre panels and in the door cladding. The leather is combined with orange Alcantara or high-gloss black paint indicate the high quality and attention to detail that are part of the SEAT brand's DNA. The cockpit has a light, weightless feel and is clearly focused on the driver – as in every Leon.

### **Latest-generation connectivity**

Like all current SEAT products, from the Ibiza to the Alhambra, the Leon Cross Sport is equipped with the latest-generation connectivity. Smartphones from various different manufacturers and platforms (Apple iOS, Android, MirrorLink) can be easily and conveniently connected to the vehicle system using SEAT's FullLink connection and then operated via the car's touch screen. And, with the exclusive SEAT ConnectApp, all it takes is a few simple, self-selected gestures to carry out functions such as calling a friend, activating route guidance or finding a fuel station. The SEAT ConnectApp reads out incoming messages, while answers can be dictated via voice recognition. The driver's concentration remains fully focused on the traffic, which is extremely good for safety – and not just with 300 PS under the bonnet.



### **Responsive sports engine with excellent pulling power**

The state-of-the-art two-litre TSI engine in the Leon Cross Sport has already caused quite a stir in the Leon CUPRA, with achievements such as record laps of the Nürburgring Nordschleife. In the Leon Cross Sport, this highly responsive sports engine generates 221 kW / 300 PS, with a mighty 380 Newton metres of maximum torque available as of just 1800 rpm. The DSG dual-clutch transmission delivers fast and precise gearshifts.

### **Permanent all-wheel drive for all situations**

The Leon Cross Sport's permanent all-wheel drive is one of the most modern and efficient systems of its kind in the world. SEAT uses a newly developed, multi-plate clutch with hydraulic actuation and electronic control – a fifth-generation Haldex coupling. It reacts extremely quickly to all imaginable drive influences, delivering considerably improved safety and handling.

### **Assistance systems for the urban jungle**

This dynamic handling is supported by the very latest electronic safety and assistance systems. The progressive steering and a specially adapted, electronic stability system improve handling and driving fun. Adaptive cruise control with Front Assist, traffic sign recognition and lane keeping assistance are likewise extremely useful in the urban jungle.

**SEAT** is the only company with the full-range capacity to design, develop, manufacture and market cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting more than 80% of its vehicles, and is present in 75 countries. In 2014 SEAT's invoicing totalled almost 7.5 billion euros, the highest figure in its history, with worldwide sales of 390,500 units.

SEAT Group employs more than 14,000 professionals at its three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza and Leon. Additionally, the company produces the Alhambra in Portugal, the Mii in Slovakia and the Toledo in the Czech Republic.

The multinational has a Technical Centre, which celebrates its 40th anniversary in 2015. This 'knowledge hub', bringing together close to 1,000 engineers, aims to be the driving force behind innovation for the number one industrial investor in R&D in Spain. In line with its declared commitment to environmental protection, SEAT undertakes and bases its activity on sustainability, namely reduction of CO2 emissions and energy efficiency.

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