



Frankfurt Motor Show

SEAT presents the Leon Cross Sport showcar

- / **New crossover concept based on the Leon CUPRA**
- / **High performance, 300 PS and all-wheel drive**
- / **Innovative design and Full Link connectivity**

Frankfurt, 14/09/2015. – This evening, SEAT President Jürgen Stackmann presented the Leon Cross Sport showcar at the Volkswagen Group media event, a prelude to tomorrow’s opening of the Frankfurt Motor Show.

The SEAT Leon Cross Sport features the performance of a compact sports car and the distinctive coupé styling of a two-door, combined with the versatility of electronically controlled all-wheel drive and 41 mm more ground clearance. Furthermore, its appealing design impresses with perfect proportions and crisp lines characterised by the highest standards of precision and quality.

During his speech at the Volkswagen Group evening, Jürgen Stackmann pointed out that **“the SEAT Leon family is not only a tremendous success, but it is also surprisingly versatile. We tried out a new idea for the Leon Cross Sport – the performance of the Leon CUPRA combined with the multiple possibilities of an all-terrain vehicle. The resulting Leon Cross Sport is ideal for the brand and for a young and active lifestyle. Furthermore, as a compact two-door, this crossover is a perfect match for the urban jungle of city dwellers”**.

The SEAT Leon Cross Sport showcar gets its performance output from the Leon CUPRA. Its two-litre engine generates 300 PS of power and accelerates to 100 km/h from standstill in only 4.9 seconds. As with all current SEAT models, the Leon Cross Sport features latest generation connectivity, enabling smartphones from different makers and platforms to conveniently and comfortably connect to the vehicle system using Full Link. And further mention goes to the most innovative driver assistance systems such as adaptive cruise control with Front Assist, a specially adapted electronic stability system, road sign recognition, progressive steering and lane keeping assistance.

The SEAT press conference is scheduled for tomorrow morning at 11.50 at the 2015 Frankfurt Motor Show.

SEAT is the only company with the full-range capacity to design, develop, manufacture and market cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting more than 80% of its vehicles, and is present in 75 countries. In 2014 SEAT’s invoicing totalled almost 7.5 billion euros, the highest figure in its history, with worldwide sales of 390,500 units.



SEAT Group employs more than 14,000 professionals at its three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza and Leon. Additionally, the company produces the Alhambra in Portugal, the Mii in Slovakia and the Toledo in the Czech Republic.

The multinational has a Technical Centre, which celebrates its 40th anniversary in 2015. This 'knowledge hub', bringing together close to 1,000 engineers, aims to be the driving force behind innovation for the number one industrial investor in R&D in Spain. In line with its declared commitment to environmental protection, SEAT undertakes and bases its activity on sustainability, namely reduction of CO2 emissions and energy efficiency.

SEAT Comunicación

Fernando Salvador

SEAT España

T / +34 91 427 86 40

fernando.salvador@seat.es

Pablo Cofán

SEAT España

T / +34 91 427 86 43

pablo.cofan@seat.es

<http://seat-mediacycenter.es>