

## Reebok Launches Nano X5 Edge Training Shoes

The Official Shoe of Fitness Just Leveled Up

BOSTON, Mass. - Nov. 21st, 2025 - Today, Reebok introduces the Nano X5 Edge Training Shoes, an evolution of the award-winning Nano designed with precision, and built for performance. Optimized to give athlete's the ultimate edge for every workout, the Nano X5 Edge lets you train harder, faster, and smarter. Launching for sale at Reebok.com on December 5<sup>th</sup>, 2025.

As the leader within the training industry, Reebok continues to deliver innovative footwear designed to support today's athlete and their needs. The Nano X5 Edge ushers in Reebok's New Look of Sport design DNA that transcends across the Nano franchise to the brand's FloatZig Running Shoe franchise and additional new performance models set to launch in the upcoming season.

"The Nano X5 Edge champions Reebok's monumental Return to Sport," said Tal Short, Product Director at Reebok. "We've evolved Reebok's beloved performance footwear franchises to be bolder, edgier and more cutting edge - designed for the athlete seeking innovative performance tech and sport style."

Most notable, the Nano X5 Edge refines the best technology of the Nano franchise to create a training shoe grounded in performance excellence. Featuring an upgraded **FLEXWEAVE Upper** that is strong and durable while fused with bold new sport aesthetics, plus an innovative **DUALRESPONSE Midsole** that adapts instantly for locked-in stability and control during powerful moves.

## Nano X5 Edge Tech Features:

- Engineered FLEXWEAVE Upper for improved fit, feel and breathability.
- **DUALRESPONSE EVA Midsole** offers zoned durometer foam that is cushioned and responsive in the forefoot, while firmer and more stable in the rear.
- Decoupled Metasplit Outsole creates enhanced flexibility and runnability.
- **Performance Comfort Collar** provides a 360-degree locked-in fit for all day support and comfort.
- **Drop | Weight:** 7mm drop | 11.8 oz



The Nano X5 Edge's global marketing campaign is headlined by Reebok's elite athlete roster that showcases a diverse group of individuals who embody Reebok's Return to Sport. Going beyond tradition means, Reebok's return is ushered in by athletes who are redefining sports culture across a variety of disciplines. Campaign stars include pro hockey player **Tom Wilson**, renowned race car driver **Pierre Gasly**, and CrossFit legends **Christian Harris** and **Fee Saghafi**. Each athlete leveraging the Nano X5 Edge as their go-to training tool to perform at the highest level.

On December 5<sup>th</sup>, the all-new Reebok Nano X5 Edge will become available starting at \$150 MSRP on Reebok.com and select retailers worldwide. The model will be offered in a variety of unisex and women's launch colorways, with additional pack drops throughout the season. Product availability and launch timing to vary per market.

To learn more, please visit: <a href="https://www.reebok.com/pages/training">www.reebok.com/pages/training</a>.

## **About Reebok**

Reebok is an iconic and irreverent sports culture brand with a rich and storied fitness heritage dating back to 1895. Founded on athletic footwear that changed the direction of sport, Reebok continues to introduce innovations that propel the industry forward. Today, Reebok sits at the intersection of active, lifestyle and sport, offering high quality and modern styles that are adaptable for every occasion. The brand strives to deliver every athlete, from professionals to enthusiasts, with the opportunity, products and inspiration to reach their full potential. Reebok currently operates in 80 countries with approximately 400 freestanding stores around the world.

For more information, visit <u>Reebok.com</u> or, for the latest news at <u>News.Reebok.com</u>. Discover Reebok on <u>Instagram</u>, <u>Twitter</u> and <u>YouTube</u>.