



Angel Reese and Reebok Reveal Release Date of Her First-Ever Signature Shoe, The Angel Reese 1 – Available September 18, 2025

Debuting in Three Distinct Colorways, the Angel Reese 1 is Built for the Court and Designed for Culture

BOSTON, Mass. – August 14th, 2025: Today, Reebok, the iconic sports culture brand, and Angel Reese, two-time WNBA All-Star and fashion icon, confirm the on-sale date of her first signature basketball shoe: the **Angel Reese 1**. A bold fusion of performance innovation and expressive design, the Angel Reese 1 is built to match Reese's dynamic on-court dominance and culture-driving presence off it. The Angel Reese 1 will be available globally for sale **September 18th, 2025**.

"This isn't just a shoe, it's my style, my story, and my stamp on the game," said **Angel Reese**. "I wanted to design a basketball shoe that elevates performance, innovation, style, and creative expression, all at once. Reebok and I built something that's true to who I am, and I hope it pushes others to stand in their power too. At the end of the day, it's built for basketball – made to move and perform at the highest level."

Engineered to support Reese's relentless energy on the court and built to inspire and impress, the Angel Reese 1 delivers undeniable style with elite-level performance. Featuring her signature Angel Reese logo on the tongue, Reebok's patented **Energy Return System** technology (ERS™) underfoot, and a **Molded TPU Upper** – inspired by Reese's elegance and strength – the shoe provides stability and durability for the physical demands of post-play movements.

Designed in full collaboration with Reese, the Angel Reese 1 redefines the signature shoe narrative with innovative design at the forefront that blends Reebok hoops heritage with her style influence. The Angel Reese 1 takes design inspiration from Reebok's Mobius line, evolving the Exoskeleton Upper into the shape and angelic finish of a 'wing', with color palettes and materials that reflect Reese's legacy. The Angel Reese 1 is as bold and expressive as the athlete herself, with a strong style identity that moves easily from the court to the street.



The first drop will include three distinct colorways reminiscent of Reese's multi-faceted personality including: 'Diamond Dust', 'Mebounds', and 'Receipts Ready'.

Key Angel Reese 1 performance tech features include:

- **Exoskeleton Upper:** Lightweight, molded upper design highlighting Reese's strength and style both on and off the court, providing stability and durability. Plus, Upper Cut Outs with ventilated mesh panels for breathability.
- **ERS™:** a multi-component technology system built around a lightweight EVA midsole that delivers stability and flexibility. Strategically placed pods of nitrogen-infused **SuperFloat™** foam in the heel and forefoot absorb impact and provide excellent energy return for all-game comfort and bounce.
- **TPU Stability Cup:** Located in the heel ensures the structure needed for players, like Reese, who thrive on physicality and power.
- **High-Abrasion Rubber Outsole:** featuring a multi-directional outsole tread to deliver grade-A traction and grip.

The release of the Angel Reese 1 is Reebok's latest tentpole in its return to performance Basketball. Through culture-driving partnerships with basketball stars such as Reese, a multi-year partnership with the WNBA, innovative new product launches, and an ever-growing Team RBK.B roster, Reebok Basketball is officially back in full force to evolve the sport to new heights.

"The Angel Reese 1 marks the next chapter for Reebok Basketball, where performance meets personal style, and bold design leads the way," said **Todd Krinsky**, CEO and President at Reebok. "This shoe captures Angel's unique mix of elegance and strength, with sculpted details, sharp lines, and a signature logo that reflects her presence on and off the court. Every element – from the molded overlays to the heritage-inspired traction – was made to celebrate Angel and how she is redefining what it means to be an athlete," he concluded.

The all-new Angel Reese 1 Basketball Shoes (\$120 USD MRSP) will launch for sale globally September 18th on Reebok.com and select retailers worldwide, including Dick's Sporting Goods. Product availability and launch timing to vary per market.



Accompanying the Angel Reese 1 Basketball Shoes launch is a signature apparel collection featuring graphic tees, sweatshirts and sweatpants, cropped tanks and more, all paying homage to Reese's unapologetic energy and off-court style.

To stay up to date, follow [@ReebokBasketball](#) and [@AngelReese5](#) on Instagram and visit <https://www.reebok.com/pages/basketball> for more info.

Imagery available [HERE](#).

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About Angel Reese

Angel Reese, NCAA Champion and two-time WNBA All-Star, is one of basketball's brightest superstars already making a significant impact both on and off the court. While her on-court stats are impressive, including setting the WNBA record for the most consecutive double-double games as a rookie and becoming the fastest player to reach 600 points and 600 rebounds in her sophomore season, her off-court endeavors have transcended the sport. After gracing the cover of Vogue earlier this year, receiving honors like being named one of Harper's Bazaar's Icons, BET's Sportswoman of the Year, and securing long-term partnerships with brands like Reebok, Reese's, Beats, and more, Reese has become a cultural force growing the game and bridging the intersection between women's sports and the larger cultural zeitgeist. Beyond her achievements in business and on the court, Reese is a fierce advocate for gender equality in sports, challenging the double standards women face. In 2023 she founded the Angel C. Reese Foundation, dedicated to empowering girls and women through sports, education, financial literacy, and more.

About Reebok

Reebok is an iconic and irreverent sports culture brand with a rich and storied fitness heritage dating back to 1895. Founded on athletic footwear that changed the direction of sport, Reebok continues to introduce innovations that propel the industry forward. Today, Reebok sits at the intersection of active, lifestyle and sport, offering high quality and modern styles that are adaptable for every occasion. The brand strives to deliver every athlete, from professionals to enthusiasts, with the opportunity, products and inspiration to reach their full potential. Reebok currently operates in 80 countries with approximately 400 freestanding stores around the world.

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