



Reebok Launches Second *Mighty Morphin Power Rangers* Collection Featuring the Series' Most Notorious Villains

(BOSTON) March 15, 2022 – Today [Reebok](#), in partnership with Hasbro, debuts a second Reebok x Power Rangers collection. The line follows the original Reebok x Power Rangers drop, which launched in June 2021, that was inspired by the original *Mighty Morphin Power Rangers* television series of the 90s.

We highlighted some of the most popular Mighty Morphin characters in the original Power Rangers show with the first collection. This new capsule collection shines a light on some of the most formidable villains featured throughout the *Mighty Morphin Power Rangers* show. Drawing inspiration from characters including Rita Repulsa, Lord Zedd and Rito Revolto, this line brings to life some of the Power Rangers most worthy adversaries.

Footwear featured in the second Reebok x Power Rangers line include:

- **Instapump Fury Rita Repulsa** (\$200 | GW0782) – This Instapump Fury features all of Rita Repulsa's signature markings from the icon on the pump ball which represents Rita's staff, to the bands on the tongue, which resemble Rita's headband. Rita's influence even seeps into the materials with pony hair featured on the heel cup to emulate Rita's headware.
- **Hurrikaze II Low Rito Revolto** (\$140 | GY5928) – The upper of this Kamikaze II Low makes the shoe instantly recognizable as Rito Revolto as the neutral upper represents Rito's bones and the camo application on the medial side suede resembles Rito's outfit. Other warnings that this shoe is for villains only is that the sneaker's tongue includes the Evil Space Alien callout on the right side and the "Danger Ranger" skull and crossbones on the left side.
- **Answer IV Lord Zedd** (\$170 | GZ6897) – Lord Zedd takes over this Answer IV with a red, rippled upper that resembles Lord Zedd's body, silver overlays that nod to Lord Zedd's armor and a blue tube along the lateral side which mimics Lord Zedd's tubes. The villain even shows up on the outsole where Iverson's face would typically be on this classic basketball silhouette.

Beyond the details above, each footwear silhouette contains a sockliner that marks signature moments or features of each character the shoe is inspired by. For example, the Answer IV Lord Zedd sockliner incorporates images of the ingredients in Rita Repulsa's love potion that she used on Lord Zedd. Each shoe also comes in specialized packaging unique to its character, from the Instapump Fury Rita Repulsa's "Rita's Moon Dumpster" box to Lord Zedd's box inspired by the Angel Grove Community Center.

Completing the collection are five pieces of apparel, including one hoodie, one long sleeve tee and three t-shirts. The hoodie is inspired by the Megazord's transformation and incorporates a hand-drawn Megazord emblem in the center graphic on the back of the piece. The long sleeve tee embodies the Green Ranger and features several details representative of the character, from his alias, Thomas

“Tommy” Oliver, to his “Dragon Dagger.” Finally, the three t-shirts are all in the style of retro arcade graphics and showcase both the heroes and villains of the Power Rangers franchise.

This Reebok x Power Rangers collection will be available in unisex sizing at [Reebok.com/power_rangers](https://www.reebok.com/power_rangers) beginning March 25th. Hi-res imagery of the collection is available for download [HERE](#).

Currently, Power Rangers is celebrating 29 continuous years on the air, making it one of the longest-running kids’ live-action series in television history, with more than 900 episodes aired to date. Created by Haim Saban and launched in 1993 with Mighty Morphin Power Rangers, the series celebrates its 29th overall season with a new season of “Power Rangers Dino Fury,” airing now exclusively on Netflix in the U.S.

About Hasbro

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About Reebok

Reebok is a pioneer in the sporting goods industry with a rich and storied fitness heritage dating back to 1895. Reebok was founded on athletic footwear that changed the direction of sport. Since then, the art of outpacing expectation has brewed in the brand’s DNA. This is what fuels Reebok to break up boundaries and incite movement. And to make products that help others explore exactly what movement means to them. Reebok strives to deliver each and every athlete, from professionals to enthusiasts, with the opportunity, products and inspiration to reach their full potential. Reebok Classics leverage the brand’s fitness heritage and represent the roots of the brand in the sports lifestyle market. Reebok is an American-inspired global brand with headquarters in Boston, MA.

For more information, visit Reebok at www.reebok.com or, for the latest news at <http://news.reebok.com/>.

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