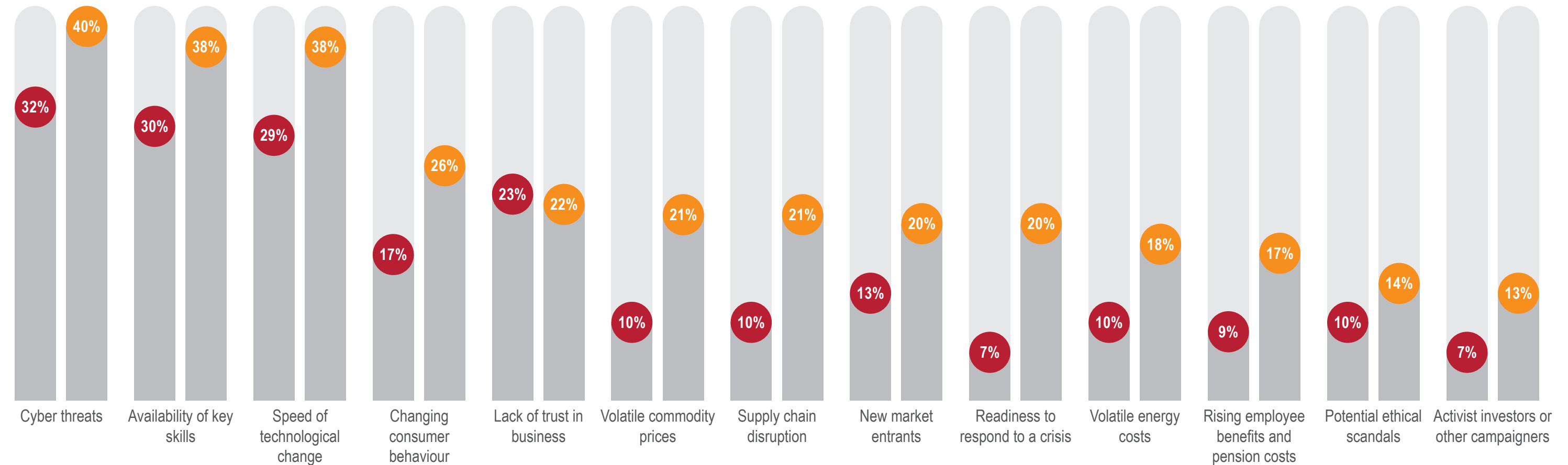


About a third of AWM CEOs report being concerned about cyber threats, the speed of technological change, and availability of key skills

Q How concerned are you about the following business threats to your organisation's growth prospects?

i Chart shows percentage of respondents who stated 'Extremely concerned'



● Asset and Wealth Management ● Global

Source: PwC, 21st Annual Global CEO Survey. Base: Asset and Wealth Management respondents.



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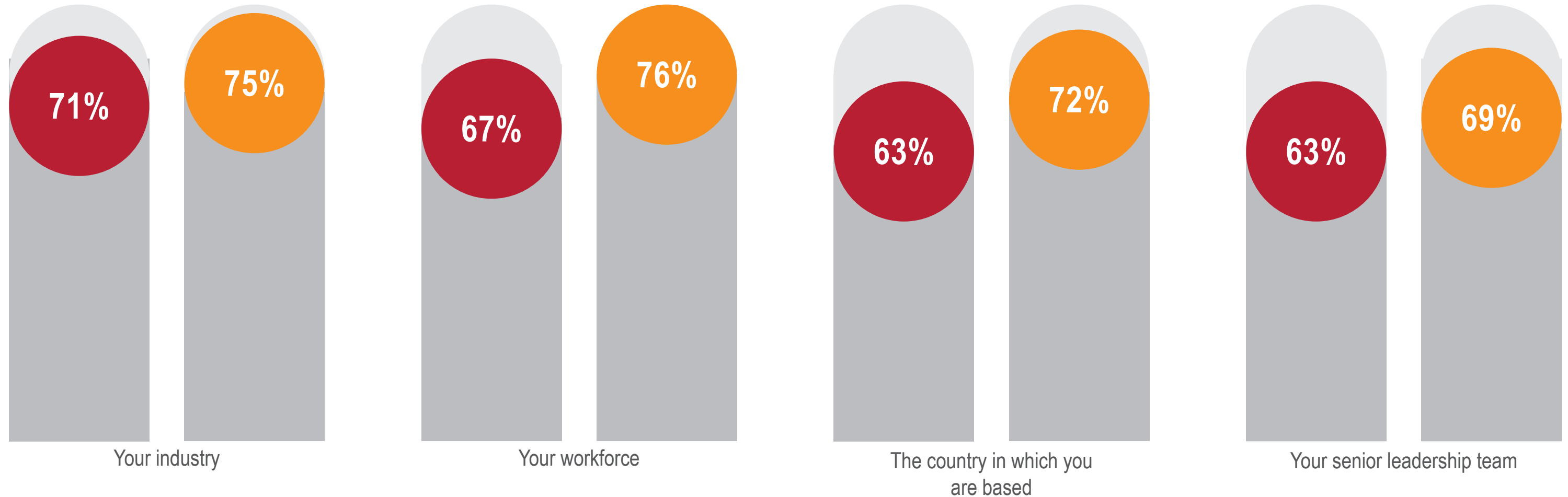
Source: PwC, 21st Annual Global CEO Survey.

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AWM CEOs say they are concerned about the availability of digital skills

Q Thinking specifically about digital skills, how concerned are you about the availability of these skills amongst the following?

i Chart shows percentage of respondents who stated 'Extremely concerned' or 'Somewhat concerned'



● Asset and Wealth Management ● Global

Source: PwC, 21st Annual Global CEO Survey. Base: Asset and Wealth Management respondents.



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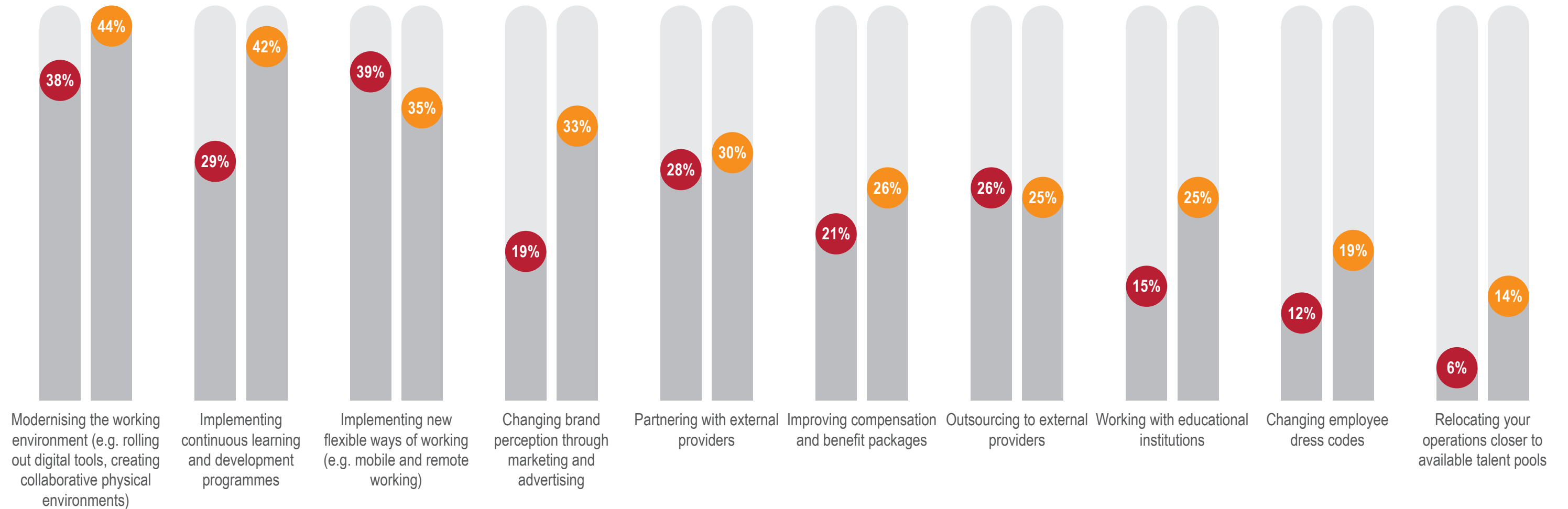
Source: PwC, 21st Annual Global CEO Survey.

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AWM CEOs say they are introducing more flexible ways of working and modernising the work environment to attract or develop digital talent

Q To what extent is your organisation using the following strategies and tactics to attract or develop digital talent?

i Chart shows percentage of respondents who stated 'Extremely concerned'



● Asset and Wealth Management ● Global Source: PwC, 21st Annual Global CEO Survey. Base: Asset and Wealth Management respondents.



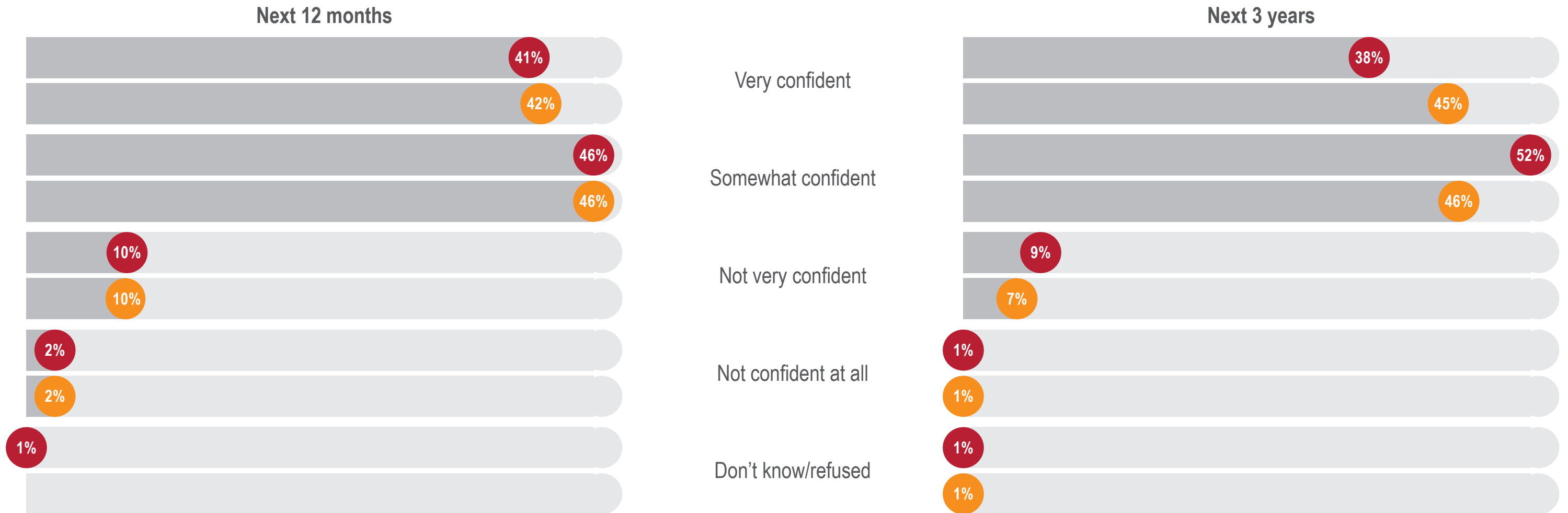
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Source: PwC, 21st Annual Global CEO Survey.

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AWM CEOs continue to report being confident about future revenues

Q How confident are you about your company's prospects for revenue growth over the next 12 months and next 3 years?



● Asset and Wealth Management ● Global Source: PwC, 21st Annual Global CEO Survey. Base: Asset and Wealth Management respondents.



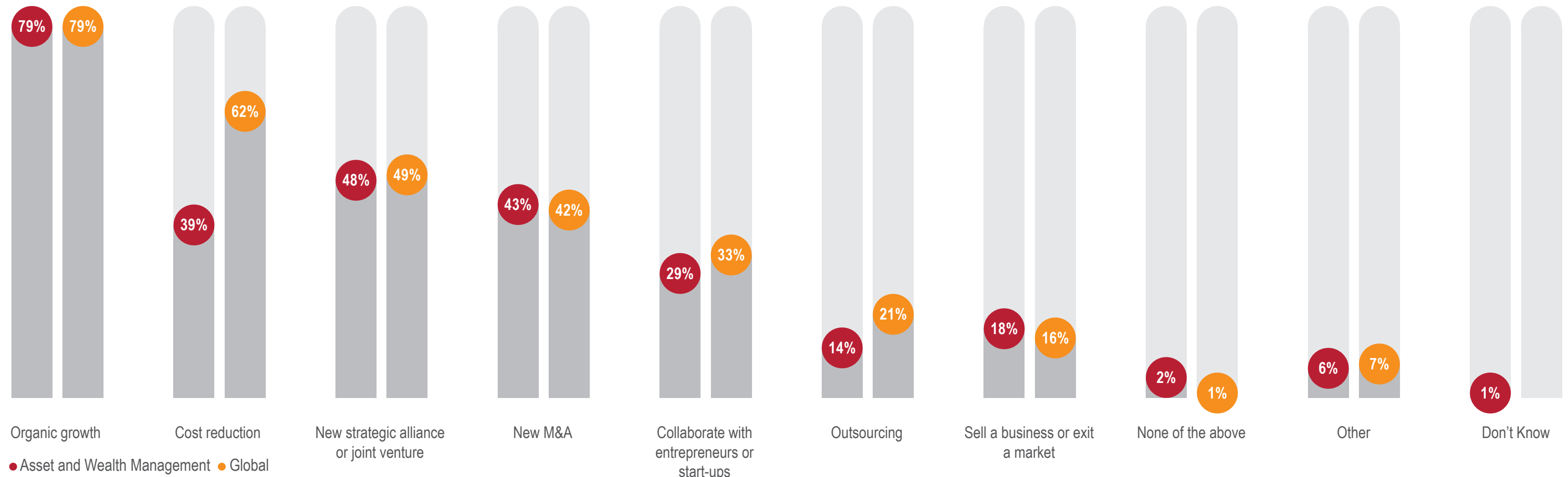
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Source: PwC, 21st Annual Global CEO Survey.

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Organic growth is a priority for AWM CEOs – though fewer are planning cost cuts compared to CEOs in other sectors

Q Which of the following activities, if any, are you planning in the next 12 months in order to drive corporate growth or profitability?



Source: PwC, 21st Annual Global CEO Survey. Base: Asset and Wealth Management respondents.



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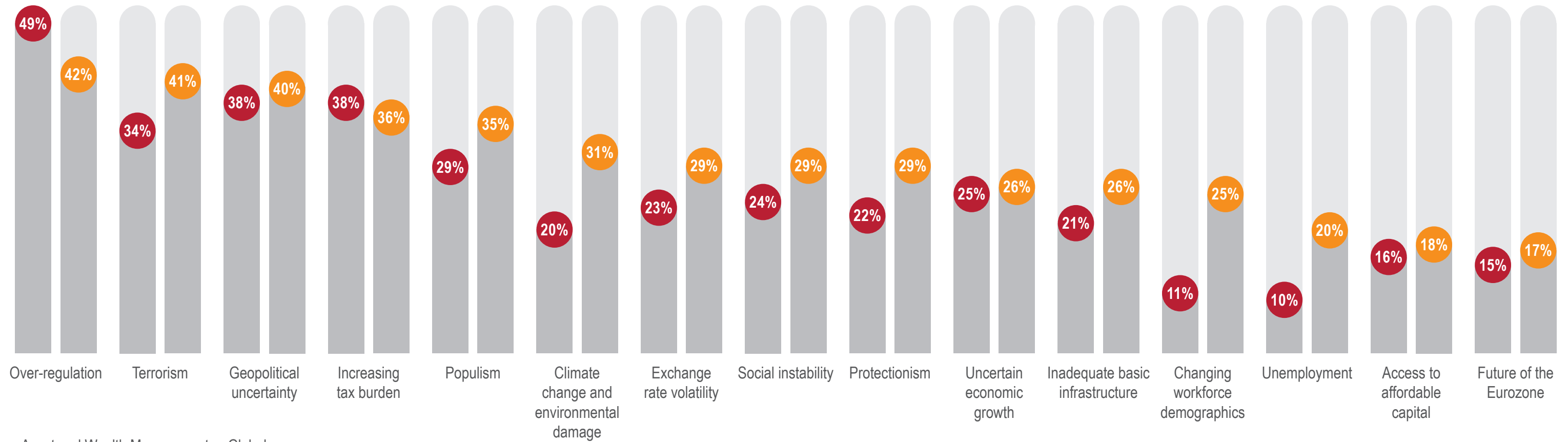
Source: PwC, 21st Annual Global CEO Survey.

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About half of AWM CEOs say they are extremely concerned about over-regulation

Q How concerned are you about the following economic, policy, social and environmental threats to your organisation's growth prospects?

i Chart shows percentage of respondents who stated 'Extremely concerned'



● Asset and Wealth Management ● Global

Source: PwC, 21st Annual Global CEO Survey. Base: Asset and Wealth Management respondents.



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Source: PwC, 21st Annual Global CEO Survey.

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