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## **News release**

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### **PwC Global CIO recognised in Premier 100 Technology Leadership Awards.**

Sigal Zarmi, Global Chief Information Officer, PwC, has been named in the Computerworld Premier 100 Technology Leadership Awards.

The Premier 100 Technology Leadership awards honour individuals who have had a positive impact on their organization through technology.

Sigal Zarmi leads a team of over 6000 technology professionals globally, and joined the Network with a track record in major technology strategy design and implementation. She leads the development and implementation of a multi billion dollar technology transformation strategy at PwC putting technology at the heart of the network's business strategy and operations.

Since her appointment in late 2014, PwC has embarked on an ambitious digital transformation of services establishing new services across Assurance, Tax and Advisory, ranging from predictive modelling, to applications on demand for clients, to drone solutions, and simplifying the audit. Cloud based collaboration applications have also been rolled out to over 80,000 people in the US, Australia, UK, Germany and Norway to date, with further roll outs planned in other PwC locations.

PwC's revolutionary data-auditing tool, Halo, won the prestigious International Accounting Bulletin's 'Audit Innovation of the Year' recognising not its innovation alongside its contribution to improvements in efficiency, accuracy and reliability; client satisfaction; and its contribution to improved audit quality and reliability.

Sigal Zarmi, Global CIO, PwC said

“The biggest opportunity for technology right now is how it can drive our organization's culture. It's a mindset change from where technology investment and implementation was previously. Our investments in cloud technology, collaboration, customer relationship management, talent management, data analytics, engagement and financial management, focuses our people's experience and time on what matters most to our clients.

“Our technology team is having really critical conversations with the business, and delivering results that have the opportunity to shape what the organization stands for.”

Computerworld's Premier Technology Leadership Awards are nominated by IT peers, and assessed on a number of topics, including their background and experience, management style, attitude towards risk and innovation; their IT organization's scale, and responsibilities.

ENDS

#### **Notes**

1. Honourees received their Computerworld's Premier Technology Leadership awards today at the Agenda 17 conference in Florida, USA.



***About PwC***

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

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