PwC Recognized as an IDC MarketScape Leader for SAP Implementation Services Ecosystem Worldwide

IDC MarketScape names PwC as a global leader in 2016 Report

NEW YORK, May 9, 2016 – PwC has been recognized as a global leader in SAP in a new vendor assessment released by analyst firm IDC. The study, IDC MarketScape: Worldwide SAP Implementation Services Ecosystem Market 2016 Vendor Assessment (doc #US40150416, April 2016), profiled a variety of vendors participating in the worldwide SAP enterprise applications implementation services market and identified PwC as a "leader" in the space.

"When buyers were asked what characteristics were required for a SAP implementation services project to be successful at a worldwide level, the top 2 characteristics were 'provide functional insights and competence' and 'provide industry insights and competence," both decidedly nontechnical factors,' **said Gard Little, research director, IT Consulting and Systems Integration research at IDC.**

The MarketSpace study notes that as one of the leading management consulting firms, "PwC combines expertise in understanding customer business process and industry needs with its expertise in SAP implementation space to help transformation clients' businesses." The report went on to note that "PwC's SAP strategy is centered on creating integrated offerings from strategy through execution and by providing industry-focused, business-led, and technology enabled capabilities."

"We are proud to have been recognized as a Leader in the IDC MarketScape report for Worldwide SAP Implementation Services Ecosystem," **said Rodney Seligmann, PwC Global SAP Alliance Leader**. "We help solve our clients' most complex problems and support the successful delivery of their most important strategic initiatives by leveraging their SAP investment."

In the report, buyers rate PwC highly for handling changes in project scope, integrating its project team with a client's internal team, and providing an appropriate and high-quality team for projects. IDC rates PwC highly in terms of its functionality/offering road map, its cost management strategy, and its plans for SAP implementation services to generate additional, nonlabor–based revenue. For more information, follow @PwCAdvisory or visit pwc.com/sap.

About IDC MarketScape
IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

About PwC
At PwC, our purpose is to build trust in society and solve important problems. We're a global network of firms with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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