



News release

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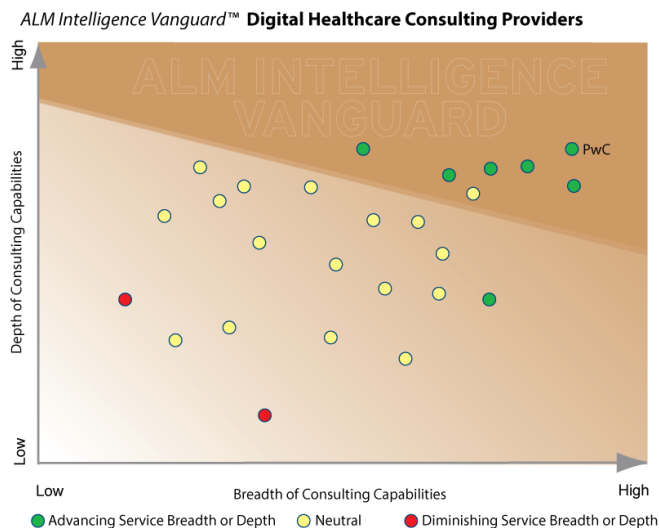
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Healthcare payers and providers need to pursue new digital horizons PwC rated as Advancing Vanguard Leader by ALM Intelligence

Prevailing economic and operating model realities are driving healthcare (HC) payers, providers, and new market entrants to pursue new digital horizons in 2016 according to ALM Intelligence’s latest report, ‘Digital Healthcare (HC) Consulting 2016: Payers, Providers, and New Market Entrants.’

The report highlights that “PwC is among the most capable advisors for digital HC consulting, earning very strong ratings in digital HC strategy and consumer and workflow strategies, digital HC processes, digital HC data & technology advisory, and digital HC analytics.”

Dan Garrett, Principal, said: “We are pleased to have been rated by ALM Intelligence as an ‘Advancing Vanguard Leader,’ in its report looking at the providers of digital healthcare consulting. Our [Digital IQ survey](#) and [19th Annual CEO Survey](#) stated that ‘healthcare is an industry in transition. Facing the challenge - and vast opportunity - healthcare CEOs must contend with new technology, demographic shifts that profoundly change the world’s population and high public expectations.’ This means that in future digital will become embedded in healthcare processes and there is an increased focus in this area.”



Source: Digital Healthcare Consulting: Payers, Providers and New Market Entrants, ALM Intelligence



The report goes on to say “PwC has doubled down on its digital investments in HC strategy, clinical and payer processes, new HC market entrant processes, health analytics services, and platforms and builds on its competencies in care coordination, partnerships, and HC customer engagement and convergence strategies across HC, technology, and innovation to help transform next-generation HC organisations.”

Additionally ALM notes that, “Investments expand PwC's HC digital analytics capabilities – most recently to launch **PwC’s DoubleJump Health™**, reinforcing broad commitment by the firm to serve digital needs across the HC ecosystem. DoubleJump Health™ is a consumer health accelerator that speeds the pace of innovation in person-centered health and brings medical and scientific breakthroughs to the market more quickly.”

PwC’s Health Research Institute explored how digital technology can bridge time and distance between clinicians and consumers’s in its report on Healthcare Delivery of the Future. [Click here to register.](#)

*ALM Intelligence, formerly Kennedy Consulting Research & Advisory.

Notes

1. For more information on how PwC helps Healthcare clients to finance and deliver the highest possible quality of care to the maximum number of people at the lowest possible cost [click here](#)
2. To find out more about how PwC has been evaluated by leading business, technology and industry analysts visit pwc.com/analystviews
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