News release

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PwC named a leader in application modernization services by IDC MarketScape

PwC has been named as a leader in the IDC MarketScape: Worldwide Application Modernization Services for Digital Transformation 2015 Vendor Assessment.

According to IDC MarketScape, PwC possesses a balance of application modernization service capabilities with strong capabilities in packaged application upgrades, migrating custom applications to packaged applications, migrating existing on premise applications to SaaS, and SOA enablement.

Juan Pujadas, Global Advisory Chairman, said "We are delighted that we have been named a leader in this IDC MarketScape for application modernization services."

IDC MarketScape for Worldwide Application Modernization Services for Digital Transformation 2015 Vendor Assessment, (#US40641915 December 2015).

About IDC MarketScape
IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilises a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

Notes

1. For more information, visit pwc.com/analystviews.
2. At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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