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## **News release**

*Date* 17 December 2015

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## **PwC named a leader in new Kennedy Cybersecurity Consulting report**

Kennedy, the leading consulting research and advisory firm, has rated PwC as an advancing Kennedy Vanguard Leader in a new report titled Cybersecurity Consulting.

In the report, Kennedy states that “PwC has made a number of investments in new cybersecurity technology, including a major focus on crisis management, incident readiness and incident response, threat intelligence, security analytics and cloud-based security services for security analytics as well as securing an enterprise’s “crown jewels” of sensitive IP, communications, and business processes.”

Juan Pujadas, Global Advisory Chairman, said “We are proud to have been recognised as an advancing Kennedy Vanguard leader. We are particularly pleased that Kennedy noted our in-depth cybersecurity knowledge, boardroom and executive reach, and strategy expertise. In addition, we are pleased to be one of the top competitors in cybersecurity strategy advisory.”

Kennedy goes on to say “The addition of Strategy& and continued investment in more downstream IT capabilities enable PwC to truly understand business and trends as they relate to cybersecurity and convey the IT and technology requirements to decision-makers. The firm’s use of advanced analytics techniques, strategic approach and depth across the cybersecurity consulting portfolio position PwC as a top contender in the Vanguard.”

### **Notes**

1. For more information, visit [pwc.com/analystviews](http://pwc.com/analystviews)
2. At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

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