

News release	
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Pages	1

PwC named a leader in new Kennedy Consulting Healthcare Payers & Providers report

Kennedy, the leading consulting research and advisory firm, has rated PwC as an advancing Kennedy Vanguard Leader in a new report titled *Consulting to HC Payers & Providers: Digital Information for Alternative Care Models*.

In the report, Kennedy states that "PwC's Digital Information services and innovation hubs help architect data and digital solutions for healthcare clients assessing ACM business model transformations, lays out customised capability roadmaps, and digital information operating model requirements within local HC markets, enabling digital-driven business use case for HC leaders."

Kevin Carr, MD, leader of PwC's Value-Based Care practice said, "We are pleased to have been rated by Kennedy as an 'advancing Vanguard,' in its report looking at the technology side of the alternative care model (ACM) consulting market. Kennedy recognised our well-developed frameworks, approaches and services for healthcare payers and providers, along with our distinct analytics and digital information capabilities to facilitate the apex of population health needs. The combined strength of our local market analytics, Digital Information services and innovation hubs, intelligence from our Health Research Institute, and our Regulatory Center that provides actionable and timely insights, sets us apart from our competition."

PwC is one of eight firms to have attained Kennedy Vanguard status, and one of only five to have been noted as having "advancing breadth or depth'. Kennedy Vanguard firms are those which demonstrate either market-leading depth in particular capabilities or meaningful depth across a broad spectrum of capabilities.

Notes

- 1. For more information, visit pwc.com/analystviews
- 2. At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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