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## **News release**

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### **PwC named a leader in Worldwide Change Consulting Services in the 2015 Vendor Assessment by IDC MarketScape**

PwC has been named as a leader in the IDC MarketScape: Worldwide Change Consulting Services in the 2015 Vendor Assessment.

This IDC study represents the vendor assessment model called IDC MarketScape. This research is a quantitative and qualitative assessment of the characteristics that explain a vendor's current and future success in the marketplace. This study assesses the capability and business strategy of many of the leading business consulting firms.

Juan Pujadas, Global Advisory Chairman said: "Being named a leader by IDC MarketScape is really positive. Improving operational efficiency, understanding the unique needs of our customers and allocating the appropriate staff locally and globally is at the core of everything we do. It's great to have received this recognition for our firm."

The IDC MarketScape states that for change management consulting, PwC is considered by clients to be the strongest firm at understanding the unique needs of their business. In addition, clients see PwC as among the most capable firms at helping manage risk, integrating its project teams with theirs, and meeting project timelines.

IDC MarketScape, Worldwide Change Consulting Services 2015 Vendor Assessment, (#258582, August 2015).

#### **About IDC MarketScape**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.



**Notes**

1. For more information, visit [pwc.com/analystviews](http://pwc.com/analystviews).
2. PwC helps organisations and individuals create the value they're looking for. We're a network of firms in 157 countries with more than 195,000 people who are committed to delivering quality in assurance, tax and advisory services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).  
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