

## News release

Date 20 July 2015

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## PwC recognised as a Kennedy Vanguard Leader in Kennedy's new report on Asset Intensive Operational Consulting Worldwide

PwC praised for adopting an end-to-end outlook that is effective for integrating new equipment into operations.

Kennedy, the leading consulting research and advisory firm, has rated PwC as a Kennedy Vanguard Leader in Asset Intensive Operational Consulting Worldwide in a new report.

In the report, Kennedy states that:

- PwC stands out for its attention to the risk dimension of asset productivity. It is currently investing in a new predictive maintenance solution to help clients take better advantage of sensor based data.
- PwC links new projects with the information architecture or adopts asset management frameworks such as ISO 55000 for which they have advised some of the earliest implementations.
- PwC assists clients with developing the operating and governance models to both enable and sustain
  operational excellence improvements.

PwC is one of only four firms to have attained Kennedy Vanguard status. Kennedy Vanguard firms are those which demonstrate either market-leading depth in particular capabilities or meaningful depth across a broad spectrum of capabilities.

Juan Pujadas, Global Advisory Chairman, said "We are proud to have been recognised as a Kennedy Vanguard leader. This recognition reflects that PwC is in a unique position to assist clients in developing models to sustain operational excellence"

Mark Strom PwC's Global Operations Consulting Leader, said "Operating large capital assets efficiently and effectively is a very complex undertaking with far-reaching consequences for the enterprise, customers, and society at large. We are pleased that PwC is recognized for our ability to cross organisational boundaries and transform the capabilities and performance of our clients."

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