



Joachim Rotering, Senior Partner and Managing Director for Europe, Strategy&: “For any company pursuing global growth today, the supply chain has become critical to competitive advantage. That's why supply chain management warrants a more strategic approach than in the past – the PwC/Strategy& combination has enabled us to go-to-market with the right teams, to help add value to our clients' organisations.”

Source: Kennedy, “Supply Chain Management Consulting in Europe 2015”; © ALM Media, LLC; used with permission.

Notes

1. For more information, visit <http://www.kennedyinfo.com/consulting/research/supply-chain-consulting-europe>.
2. PwC helps organisations and individuals create the value they're looking for. We're a network of firms in 157 countries with more than 195,000 people who are committed to delivering quality in assurance, tax and advisory services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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