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## ***News release***

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### **PwC recognised as a Vanguard Leader in Kennedy’s new report on Supply Chain Management Consulting in Europe**

#### **Confirms PwC’s strong position as a Leader in Supply Chain Management Consulting**

**LONDON, 6 May, 2015** – PwC announced today that Kennedy, the leading consulting research and advisory firm, has rated PwC as a Vanguard Leader in their new Supply Chain Management Consulting in Europe report.

This new report from Kennedy confirms PwC’s strong market position as a leading provider of Supply Chain consulting services in Europe.

According to the report’s author, Brendan Williams, “PwC has a deep, industry-specific understanding of manufacturing processes, technologies, management systems, and economics. Through its Competitive Manufacturing offering, the firm assists clients with optimizing the performance of their manufacturing operations to provide benefits across the end-to-end global value chain, not just within the four walls of the factory.”

Brendan goes on to say that “End-to-end business transformation is one of PwC’s core consulting competencies, which has been further strengthened by the addition of Strategy&’s market-leading capabilities on the operational strategy end of the spectrum. Each SCM consulting offering within PwC’s Advantaged Operations Compass framework has been conceived and designed to enable clients to achieve end-to-end supply chain transformation, not simply to address discrete supply chain performance issues.”

Joseph Roussel, PwC Global Operations Advisor, “Product companies used to primarily focus on factory operations but are now looking for growth from services and from developing more tailored customer experiences – this requires thinking and acting across the value chain.

“We are seeing leaders across all industries focusing on end-to-end, “customer-in”, transformation, to drive not only efficiency but also top-line growth.”



Joachim Rotering, Senior Partner and Managing Director for Europe, Strategy&: “For any company pursuing global growth today, the supply chain has become critical to competitive advantage. That's why supply chain management warrants a more strategic approach than in the past – the PwC/Strategy& combination has enabled us to go-to-market with the right teams, to help add value to our clients' organisations.”

Source: Kennedy, “Supply Chain Management Consulting in Europe 2015”; © ALM Media, LLC; used with permission.

## Notes

1. For more information, visit <http://www.kennedyinfo.com/consulting/research/supply-chain-consulting-europe>.
2. PwC helps organisations and individuals create the value they're looking for. We're a network of firms in 157 countries with more than 195,000 people who are committed to delivering quality in assurance, tax and advisory services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

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